



Enhancing Collaboration in Manufacturing Operations

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Frozen Food: From Inflation to Innovation

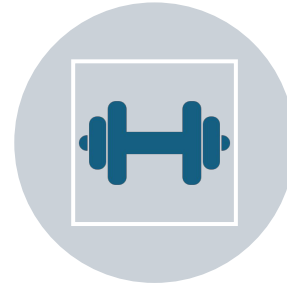
- Inflation and uncertainty challenged the category
- Now poised for bold growth
- Driven by younger consumers who desire for convenience and adventurous flavors



Frozen Meets Function



Plant-Based & Low-Carb:
Rising demand for clean-label,
plant forward meals and snacks
the support wellness goals



Protein-Forward Options: From
lean meats to legumes,
consumers are looking for more
options to meet their fitness and
satiety needs



Gut-Health Focus:
Pro-biotic-rich frozen foods and
fiber-dense ingredients are
gaining traction



Nutrient-Dense Innovation:
Superfoods, adaptogens, and
functional ingredients and
entering the frozen aisle

Execution Excellence: Powered by People

- Innovation Mindset
- Agile and Adaptive
- Cross-Functional Collaboration
- Performance-Driven Culture



From Silos to Synergy: Overcoming Collaboration Challenges

Barriers to Collaboration	How to Overcome Them
Siloed departments	Establish cross-functional teams and shared KPIS
Miscommunication	Use integrated digital platforms and daily huddles
Conflicting priorities	Align goals through joint planning and leadership visibility
Last of trust or transparency	Foster open feedback culture and shared wins
Resistance to change	Provide training celebrate quick wins, and model adaptability.

Culture First: Building the Foundation for Collaboration



Align teams around a shared vision and enterprise-wide goals



Ensure leadership models and reinforces collaborative behaviors



Promote open, frequent and transparent communication



Embed continuous improvement mindset into daily operations

Cross-Functional Teams: Breaking Silos, Driving Ownership

- Form project- based teams for innovation and problem solving
- Establish permanent cross-functional teams for ongoing operations
- Empower teams to make decisions and own the outcomes
- Encourage shared accountability and mutual respect



Clear Channels: Streamlining Communication for Impact

- Schedule regular formal and informal meetings
- Leverage project management platforms
- Collaborate via instant or app messaging and video conferencing
- Apply visual management tools



Smart Systems: Enabling Seamless Collaboration Through Tech



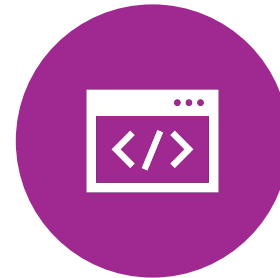
Use ERP and MES systems to enable real-time data sharing



Apply data analytics to identify trends and optimize decisions



Automate routine tasks to free up time for strategic collaboration



Ensure systems are user-friendly and integrated

Training for Collaboration: Beyond Technical Skills

- Provide training on team dynamics and collaborative behaviors
- Teach cross-functional knowledge to build empathy and understanding
- Develop problem-solving and decision-making skills
- Equip teams with tools to thrive



Lead the Change: Collaborate to Compete

