



#screensthatcommunicate

**10 000+**  
happy customers

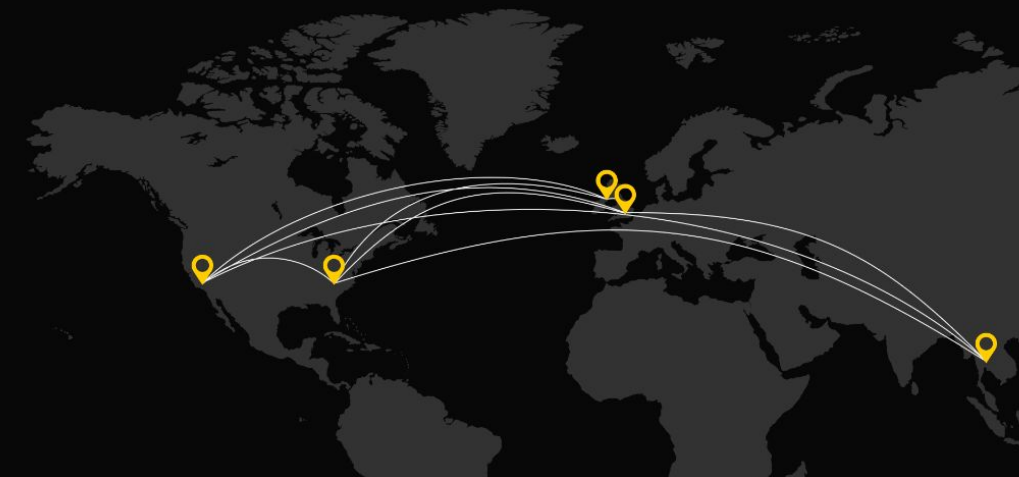
**5** hubs with **120+**  
employees

# Screens Reimagined

Enabling High Performance  
in the Frontline Workforce  
with Intelligent Screens



**Jonny Kirk**  
VP of Product



Digital workplace

# Perfect world





## Attention

Captivating physical presence



## Retention

Creating memorable moments



## Cognition

Cultivating deeper understanding

# Why screens matter

The communication ARC



The Neuroscience of Visual Media  
ScreenCloud research partnership  
with University College London



# Let's do a 2-step thought exercise



# Step 1

**Pick an audience who are targeting performance improvement.**

- **Frontline?**
- **Digitally detached?**
- **Geographically distant?**
- **Organisationally incongruent (M&A)?**



# Step 2

## What moves the needle for your audience?



### Engagement Communications

*Elevates employee experience*

Internal comms  
Learning & development  
Team news & praise  
Job opportunities  
Benefits programs



### Functional Communications

*Simplifies & clarifies  
the day-to-day*

Health & safety  
Emergency alerts  
Facilities information  
Wayfinding  
Desk-booking



### Productivity Communications

*Drives higher performance*

Dashboards  
KPIs  
Production info  
Delivery schedules  
Maintenance ledgers



### Game Changers

Connects employees to  
the right information at  
exactly the right time &  
place in a way that  
transforms procedural  
or capability norms



# Game changers

Connecting employees with the right information at the right time & place can transform procedural norms & enhance team capabilities

This can be achieved in several ways...





**Reporting queries**

**UNIT C SPORTS DIRECT**

**2nd Floor**

**jobarc talent**

**PAYROLL WORKSHOP**

Whenever you have questions regarding your pay, engagements, tax, your holidays, or holiday accrual, please come and see us.

Attendees will include members of the Payroll HQ Management Team

UNIT C CATERING LISTENING POD

Thursday 3rd of November 10:00 - 13:00

Location - Unit C Canteen (Side room)

**FRASERS GROUP WAREHOUSE**

Zaměstanecké Klubek Schodových

**FRASERS GROUP**

**WAREHOUSE**

GOOD NEWS ALERT

POTENTIAL TO EARN AN EXTRA £480\*

**FRASERS GROUP**

**MAGAZYN**

UWAGA DOBRA WIADOMOŚĆ

MOŻLIWOŚĆ ZAROBNIENIA DODATKOWYCH £480\*

**OLD DOMINION FREIGHT LINE SERVICE 2.0D**

Taking Our Service To The Next Level

**YOU MAKE US WILD WE ARE!**

**NOMINATE A TEAM MEMBER**

**2021 OPEN DOOR POLICY**

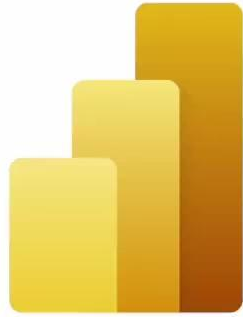
Your Corporate Contact List - 800.432.4333

**21st Century facilities are still using 20th Century communication methods**

- 4 hours to print & replace
- Outdated content causing misinformation
- Communication scores on engagement surveys low







OEE\_SC\_Demo | Data updated 3/2/22

Operational Equipment Efficiency By Machine

RICOH  
imagine. change.

| Factory Name | Status                                      | Status Duration | Good Parts | OEE %  | Target % | FPE %  | Target % |
|--------------|---|-----------------|------------|--------|----------|--------|----------|
| CF14         | Running                                     |                 | 70,806     | 75.0%  | 73.6%    | 88.9%  | 85.8%    |
| CF18         | Unplanned > Not Registered                  | 1 hour 18 m     | 128,167    | 73.1%  | 69.1%    | 87.1%  | 86.9%    |
| PA01         | Running                                     | 40 minutes      | 516,736    | 41.7%  | 77.0%    | 41.8%  | 77.0%    |
| TM           |   | 0 minutes       | 7,378,678  | 83.8%  | 74.9%    | 85.3%  | 84.2%    |
| BM4          | Running                                     | 1 day, 0:24     | 236,746    | 90.4%  |          | 90.4%  | 78.3%    |
| IM11         | External Influence > No Production Required | 5 days, 7:58    | 771,216    | 95.5%  | 74.9%    | 95.5%  | 84.2%    |
| IM14         | Running                                     | 2 days, 12:49   | 870,517    | 103.2% | 74.9%    | 104.6% | 84.2%    |
| IM15         | External Influence > No Production Required | 9 hours 49 m    | 587,497    | 93.7%  | 74.9%    | 94.3%  | 84.2%    |
| IM16         | External Influence > No Production Required | 4 days, 10:59   | 367,645    | 98.1%  | 74.9%    | 98.1%  | 84.2%    |
| IM17         | Running                                     | 1 hour 26 m     | 313,317    | 80.5%  | 74.9%    | 81.7%  | 84.2%    |
| IM18         | Running                                     | 6 hours 14 m    | 335,978    | 76.9%  | 74.9%    | 79.2%  | 84.2%    |
| IM18         | Running                                     | 4 hours 51 m    | 452,773    | 84.5%  | 74.9%    | 87.1%  | 84.2%    |
| M1B          | Running                                     | 4 days, 12:03   | 29,520     | 4.7%   | 74.9%    | 4.7%   | 84.2%    |
| M2A          | Running                                     | 1 day, 5:06     | 1,083,096  | 97.1%  | 74.9%    | 98.1%  | 84.2%    |
| M5A          | Running                                     | 20 hours 10 m   | 907,293    | 94.6%  | 74.9%    | 97.0%  | 84.2%    |
| M6A          | Running                                     | 18 hours 26 m   | 202,357    | 80.8%  | 74.9%    | 86.9%  | 84.2%    |
| M7A          | External Influence > No Parts Availability  | 15 days, 22:01  | 445,683    | 95.3%  | 74.9%    | 96.3%  | 84.2%    |
| M7A          | External Influence > No Production Required | 2 days, 11:58   | 775,040    | 89.1%  | 74.9%    | 89.5%  | 84.2%    |

“

**ScreenCloud has helped Ricoh save 65 weeks a year** by moving from manual creation of paper based reports over to digital signage, utilising automated Microsoft Power Bi dashboards

**Sharon Winning | Continuous Improvement Engineer, Ricoh Products Limited**



**ScreenCloud** x **RICOH**  
imagine. change.



#### GAME CHANGER

**User:** Warehouse employees, site/shift managers, and safety personnel

**Creator:** Senior Systems Engineer

**Content:** A CO2 alert 'interrupting regular programming', which is a progress report for the current work order for a wine bottle packaging facility, equipment that needs attention, and downtime reasons for the site.

**Benefit:** Enhances safety by providing immediate alerts to individuals about potentially hazardous conditions, promotes situational awareness by providing a comprehensive view of the workplace or industrial site, and enables prompt action to be taken in response to any identified issues or anomalies.

**Building:** Production

**Data source:** Microsoft PowerBI app

**Capability:** With PowerBI, users have the flexibility to customize the refresh rate, enabling frequent intervals of data reports that update to screens every minute. This capability allows emergency alerts, such as a toxic raise in CO2 level alert to be caught and displayed instantly. Not only does this capability ensure prompt awareness of potentially hazardous conditions, it provides a rich visualization of work order progress that enhances productivity on the factory floor. Overall enabling effective management of workplace conditions, promoting safety, and facilitating informed decision-making.

ScreenCloud  
Stories



# Visualize data with secure Dashboards

- Dashboards pull directly from your data sources, eliminating manual reporting work.
- Securely surface your data out of locked systems to those who need it most.
- Spot bottlenecks or performance dips early via visual alerts (like traffic-light systems).
- Employees in production, operations, or field roles can see metrics they otherwise don't have access to.





**ScreenCloud**

# FAQs



# Hardware designed for digital signage

- Purpose-built for digital signage.
- Designed for demanding content, 24/7 use.
- Easy installation in under 5 minutes!
- Enterprise grade security. Your data is safe with us with.
- Supports display on/off via HDMI CEC.
- Remote device management.

We are hardware agnostic - Use what you have!



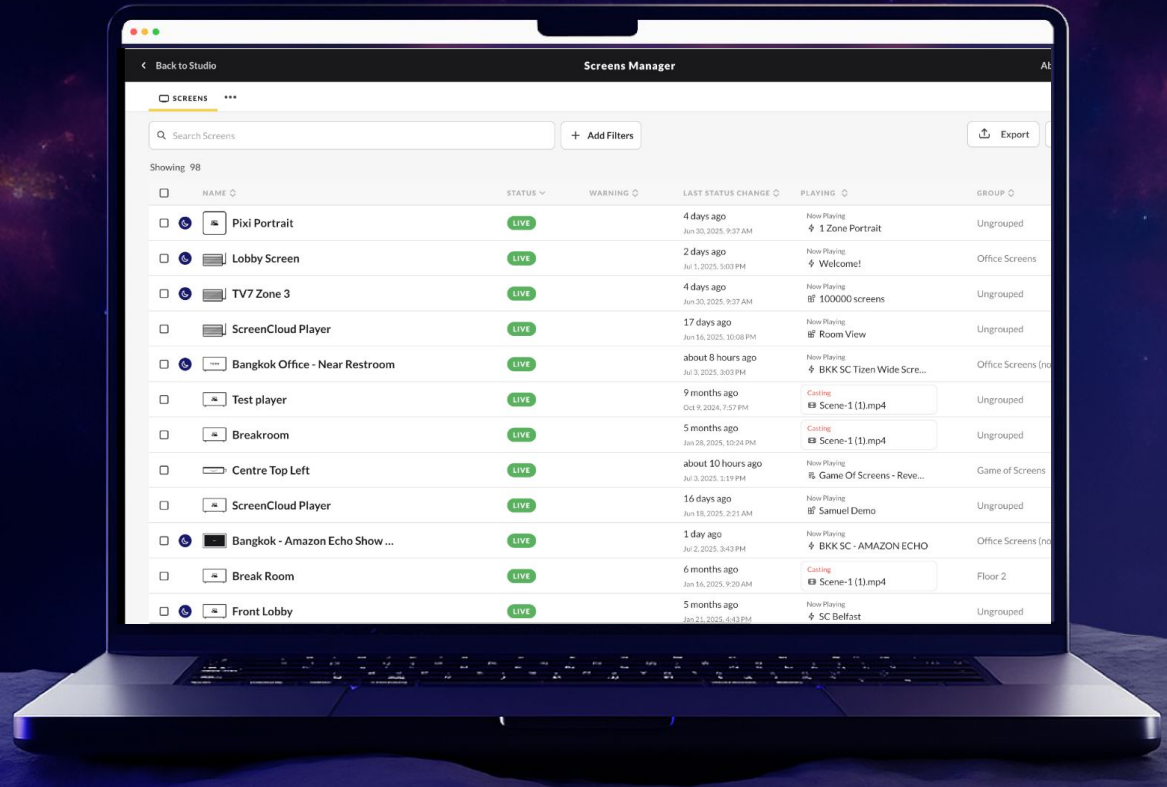
The SCOS devices have proven to be very robust in our plant floors, where the environment can cause other hardware to degrade. **If they can work well here, they can work well anywhere**

**Mark Vescovi**  
Chief Information Officer, Liberty Tire Recycling



# Reliably managed from afar

- Remote Device Management
- Enforce HDMI CEC
- Apply patches from cloud
- Notifications for issues
- Remote fixes



Compared with our previous digital signage solution, SECAmb's **ScreenCloud setup is helping save around 350 hours each year** of on-call internal support requests in out-of-hours periods

**Chris Evans**

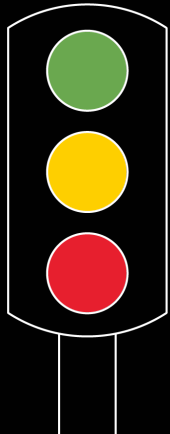
Head of Critical Systems, South East Ambulance Services



# Return on investment

“Before ScreenCloud it would cost **\$600** to print & replace posters across our 18 facilities within North America for EACH message or update”

Werner Enterprises



“Using color-coded dashboards to display production metrics & goals in our plants helps operators track their performance against daily targets. Since implementing we've seen a **5-15% increase in productivity** at sites using the application”

Liberty Tire Recycling



25% increase in registrations



“Our HR team used ScreenCloud for the first time to promote their annual HR benefits enrolment drive & saw a **25% increase in registrations** over the previous year”

Goodwill Industries of Middle Tennessee

# ScreenCloud Stories

Creating connected workforces and workplaces  
with screens that communicate

**Every day, ScreenCloud's 10,000+ customers publish content to hundreds and thousands of screens** – on the walls of warehouses, offices, factories, depots, break rooms, corridors, cafeterias, and foyers across their organizations.

See how some of the world's top enterprise brands use digital signage to drive business-wide ROI, and get inspired!



# Any questions?





“

I've never seen anything like **ScreenCloud** that has had this level of adoption - aside from Teams during lockdown. This has been unbelievable...

**the teams can't get it in fast enough**

**Brett Walton**  
Global Infrastructure Communications Manager, SLB

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