

Augmentir

Connected Worker:

Getting it RIGHT
(finally)

November 2025

The World's Only **Smart** Connected Worker Suite





You gotta bump those numbers up, those are rookie numbers

Hershey – Case study

- Stuck on execution
- Variability by site & shift
- Experimented with digital → wild growth



Talk
further?

Agenda

- Why **process adherence** is harder than process design
- What successful companies do **right**
 - Process design
 - Governance & change management
 - Vision & RFP
- What if you're **not** there yet?



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F&B's Double Whammy



Knowledge Gaps

High turnover + lower avg tenure

Key positions attained sooner

Tribal knowledge retiring

More variability of skills

Knowledge gap of how to address
"non-standard" conditions and
minimize downtime



Behind with digital

Data siloed & fragmented

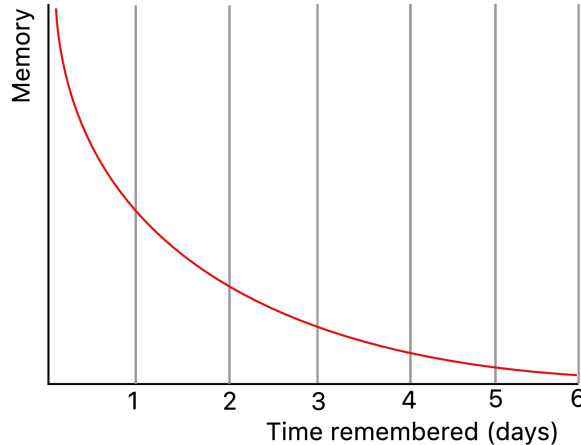
Mostly paper on the floor → data
doesn't "flow"

Information inaccessible / hard to find

→ **Does standard work
actually exist
in practice?**

3 specific failure modes

- We don't give people the **INFORMATION** they need to execute our process
 - Training in a fast paced but high turnover environment is **SO HARD**
 - The "Forgetting Curve":



Talk
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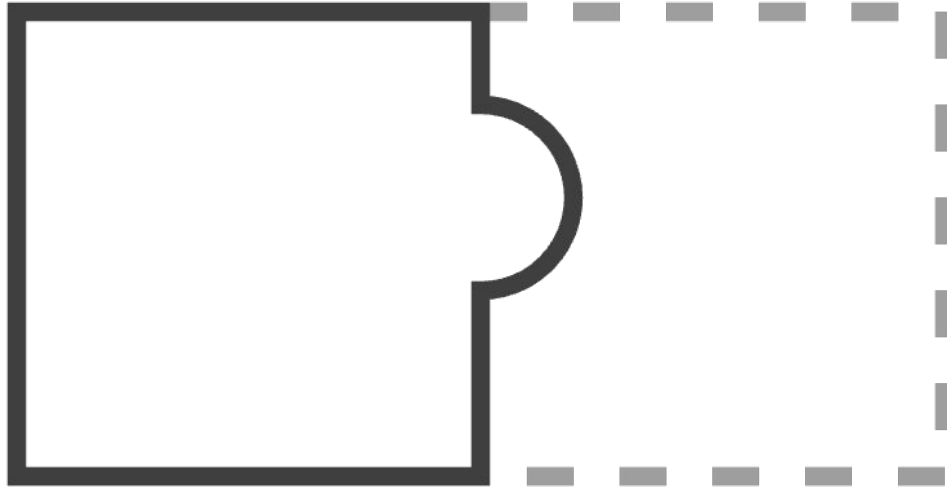
3 specific failure modes

- We don't give people the **INFORMATION** they need to execute our process
- We don't **SEE** what's going on
 - "Bad things" don't get logged
 - Data doesn't roll up
 - → can't manage to what you can't track



Talk
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Methodologies without Tools



"We can't make it **stick**"

3 specific failure modes

- We don't give people the **INFORMATION** they need to execute our process
- We don't **SEE** what's going on
- The tools we introduced can't **ADAPT** to our process

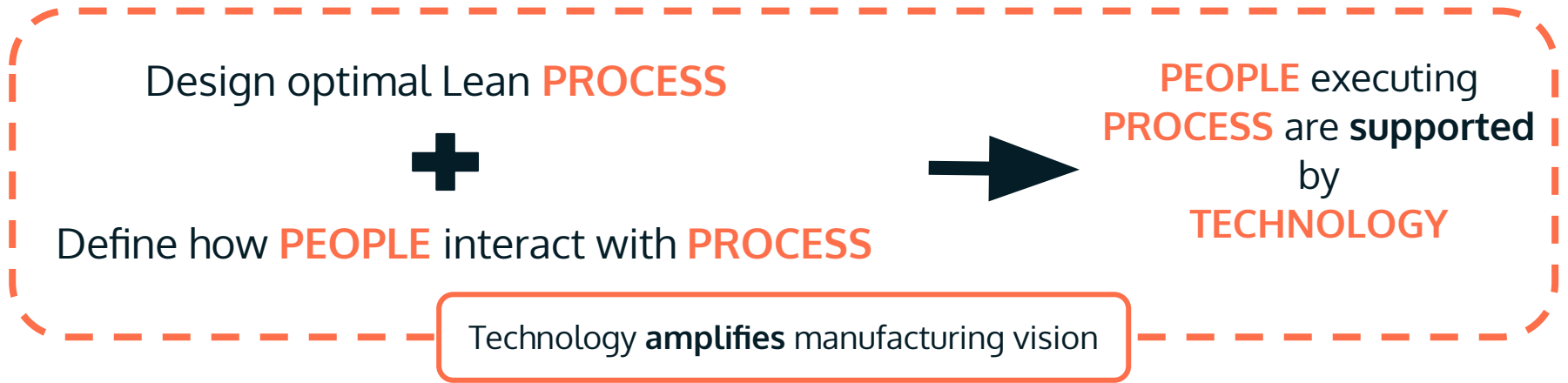


Talk
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Connected Workforce 1.0 Never Scaled Well



Augmentir's **Flexibility** Enables Top Performers



Talk
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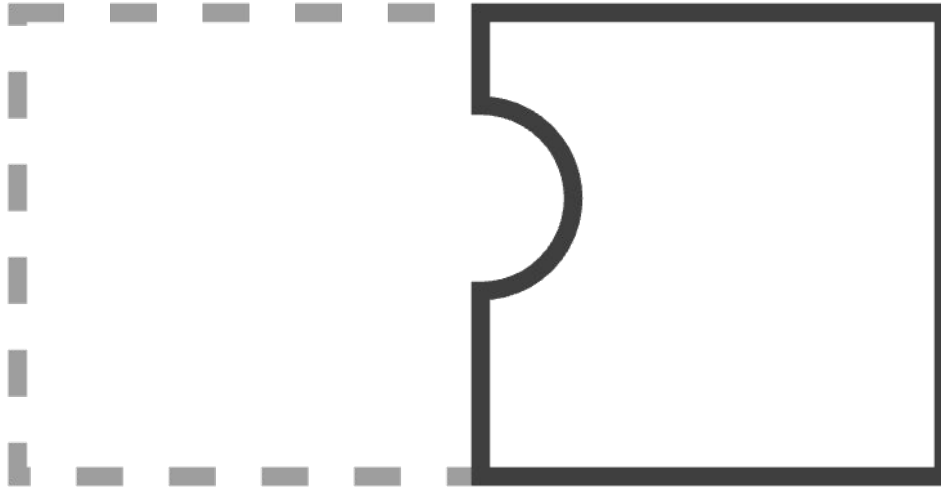
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 - We're a bunch of "digital dabblers"



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Tools without Methodology



Technology **dictates** manufacturing vision

3 specific failure modes

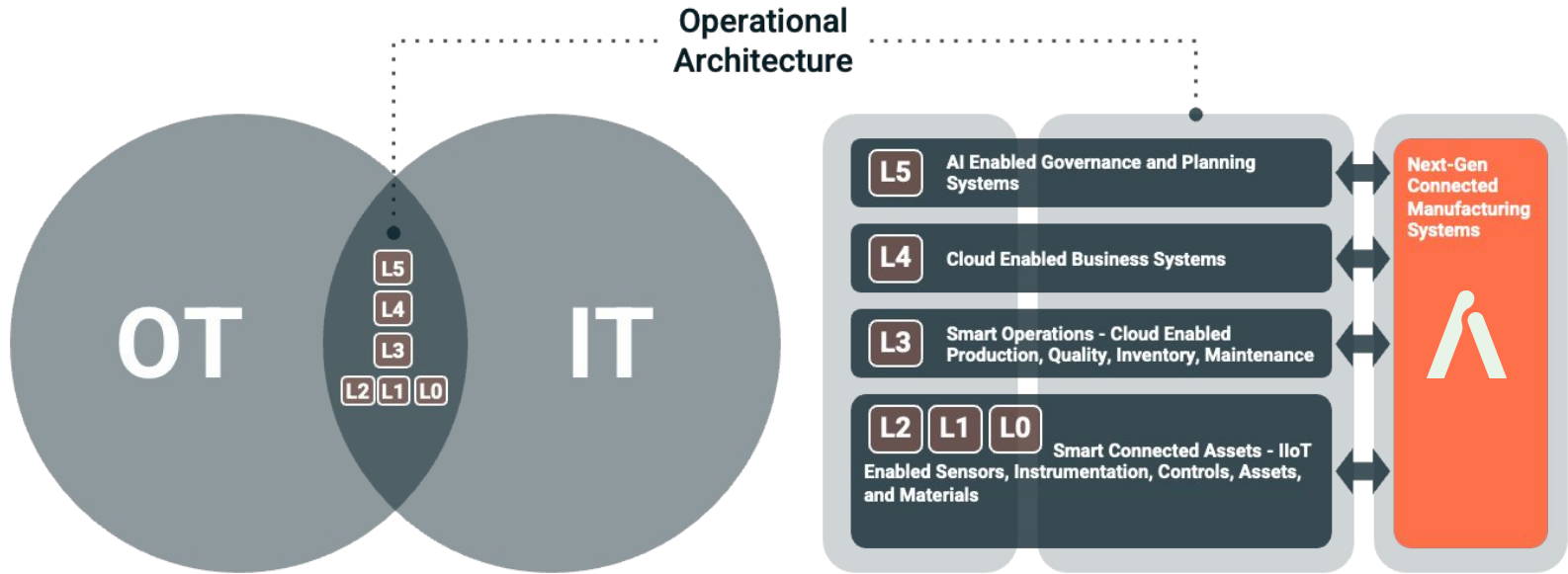
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 - We're just creating more data silos



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Augmentir **Integrates** Across the Tech Stack

Key Pillar:
Integrations



3 specific failure modes

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 - We're just creating more data silos
 - → **Change management becomes even harder**



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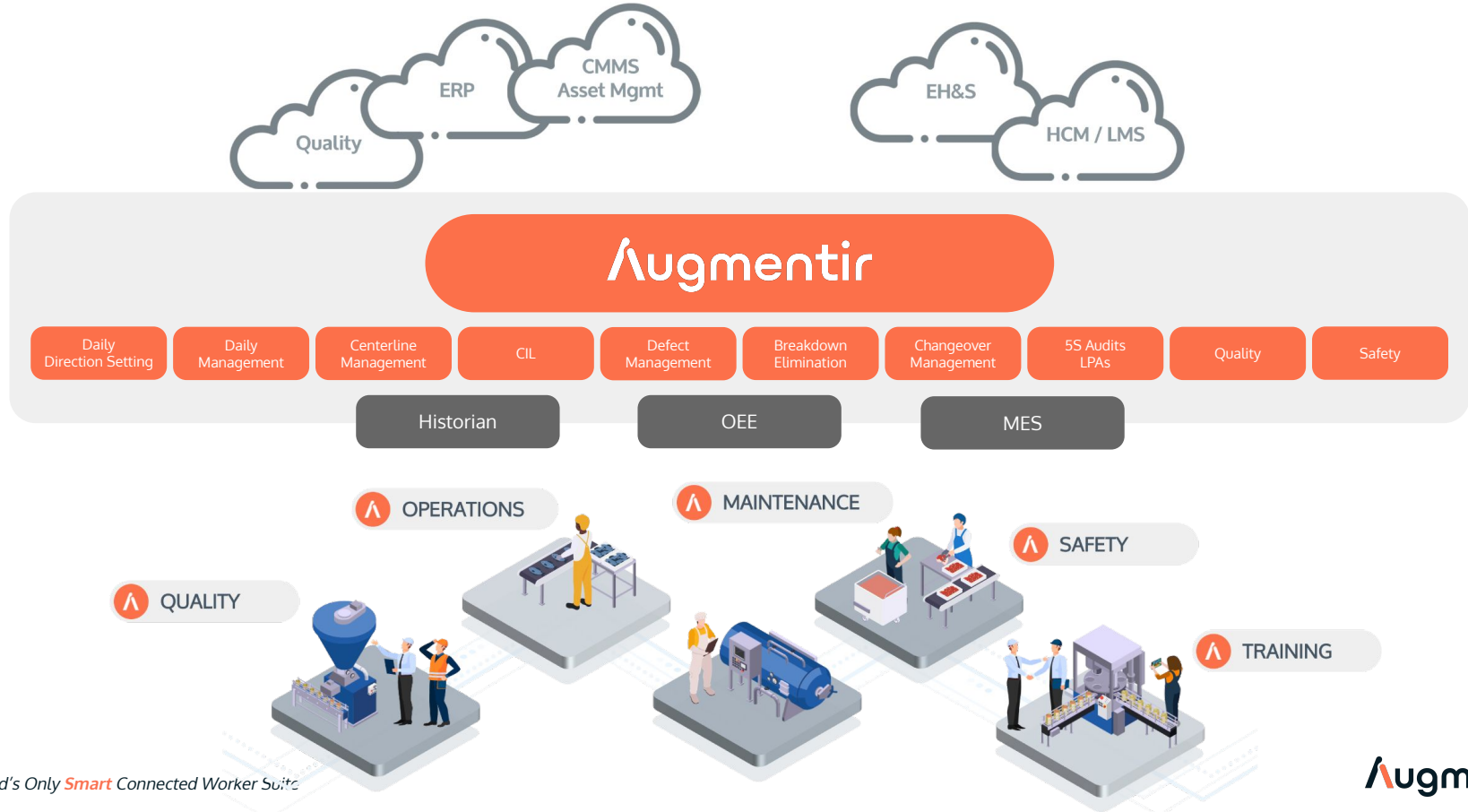
Lean/IWS in F&B – operationalized

- Core Lean Daily Mgmt Systems
 - DDS & Tiered meetings
 - CIL
 - Centerline
 - Defect handling & breakdown elimination
 - Rapid Changeover
 - Digital Safety
 - Digital Quality
- Supporting:
 - Gemba & 5S / 6S
 - Workforce management – skills mgmt, accessible training content, OPLs. Capture knowledge
 - Layered Process Audits



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Digital Operating System for WCM/IWS/TPM



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Governance & Change management

- Balanced Lean team composition
 - All functions represented
 - Sites strongly involved
- Digital is an explicit pillar in XWS / Lean system
 - Digital maturity model & assessment
- Clearly defined architecture. Integrations key point
- Common language & implementation methodology
- 85% centralized
- "What's in it for me?"



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Long term vision & RFP

- The platform has to adapt to you – not the other way around
- One UI for end users
- Don't be too narrow – full shopfloor focus
- Connectivity is non-negotiable
 - Stress test the integration points!
- On site workshops 👍
- Long term TCO – who owns this long term?
- You're not selection a vendor, but a partner
 - Share your process



Talk
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It's not about being perfect, it's about hearing and caring

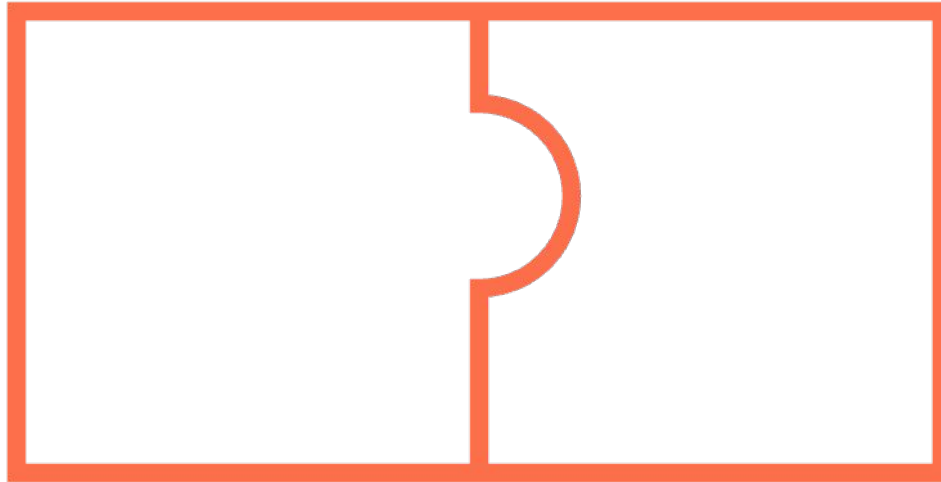
"To me, the takeaway here is not whether there were things we'd like to change, but how Augmentir responded to those concerns when addressed. I can confidently say that I have **never worked with a more responsive company than Augmentir.**"

Head of Quality, Peloton

"As a leader of PLM, WMS, and Connected Worker systems for years, one of the biggest complaints I've had is how slow to respond companies can be regarding system-wide changes, particularly on SAAS platforms. That has not been the case with Augmentir, they've been tremendously responsive to our use cases, dedicating time and development resources to our issues and needs, and **resolving issues in less time than many other companies take to write an email saying they've received our concerns and will evaluate the business value.**"

VP Manufacturing, Hershey

Augmentir's **Flexibility** Enables Top Performers

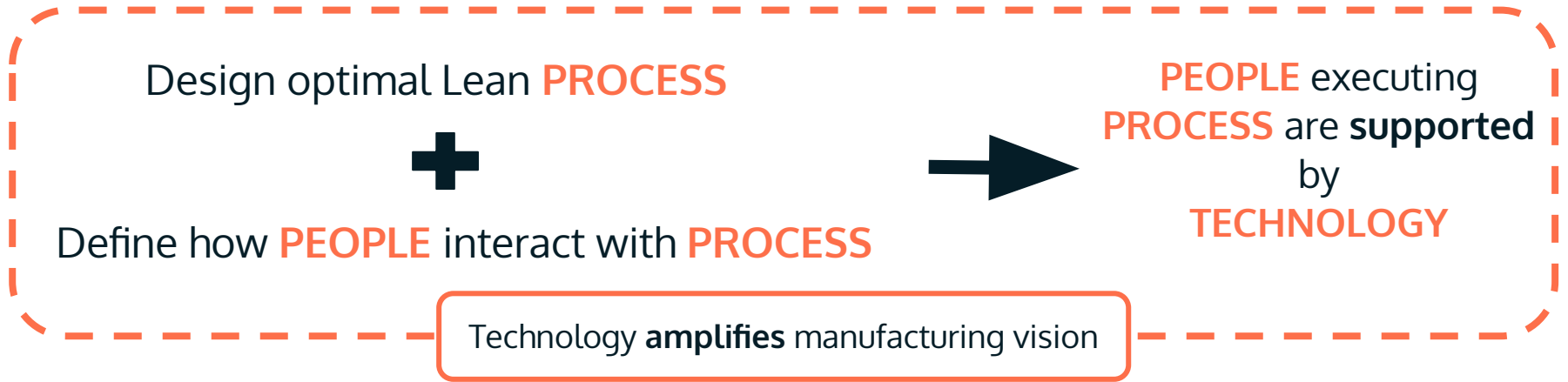


Technology **amplifies** manufacturing vision

Connected Workforce 1.0 Never Scaled Well

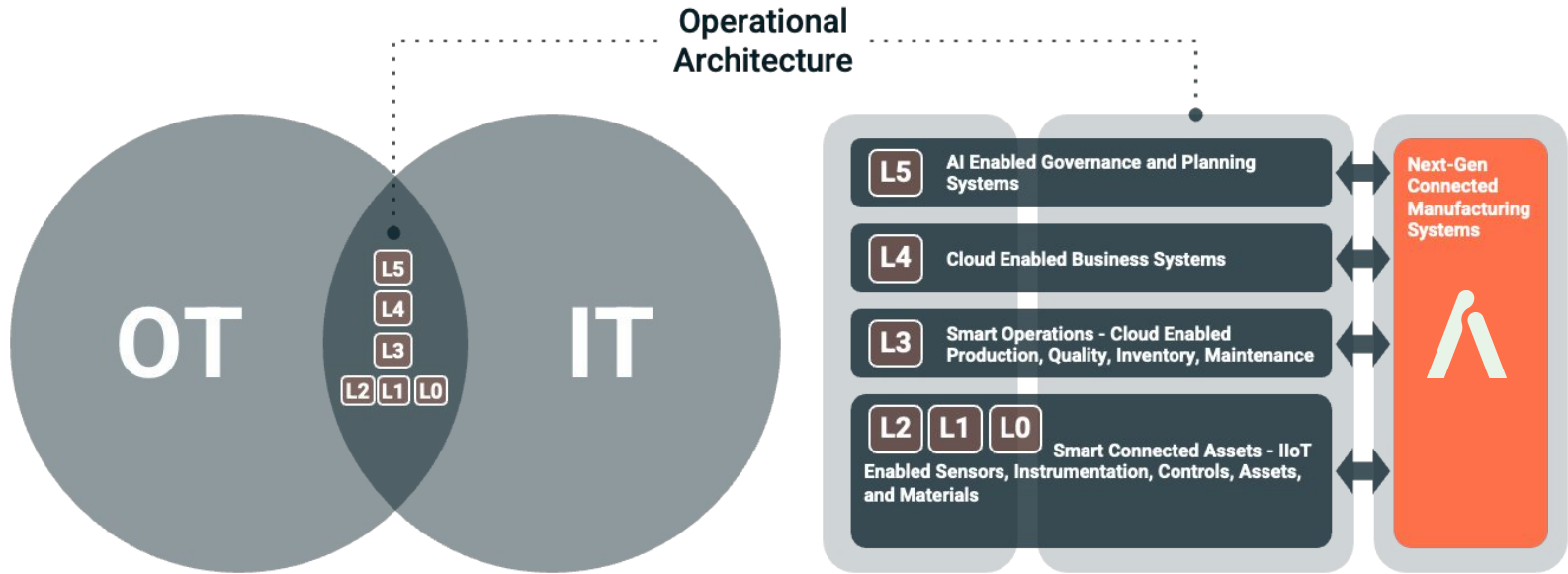


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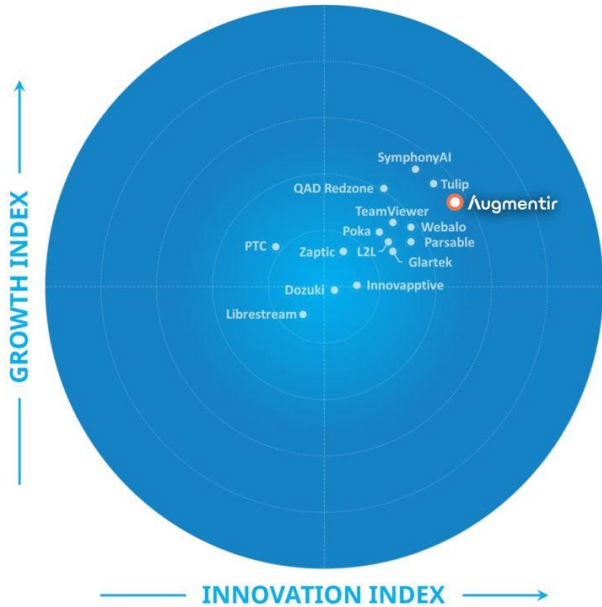


Augmentir **Integrates** Across the Tech Stack

Key Pillar:
Integrations



**Augmentir Named the Leader on
Frost & Sullivan's Frost Radar™
Augmented Connected Worker Platforms**



Connected Frontline Workforce Applications

**SOLUTION SELECTION
MATRIX**



Flexibility
Integrations
Training & work combined

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What if you're not there yet

- Experiment toward a goal
- Constraint-driven experimentation
- Tools – yes, but with purpose
- Design pilot with future state in mind – proving the simple is easy.
Stress test early
- Innovation funnel – don't standardize too early
 - Crowdsourcing standard work design
- One team, common goal – build alliances



Talk
further?

Thank you!

Connect on LinkedIn



Book an Implementation
Readiness Assessment

