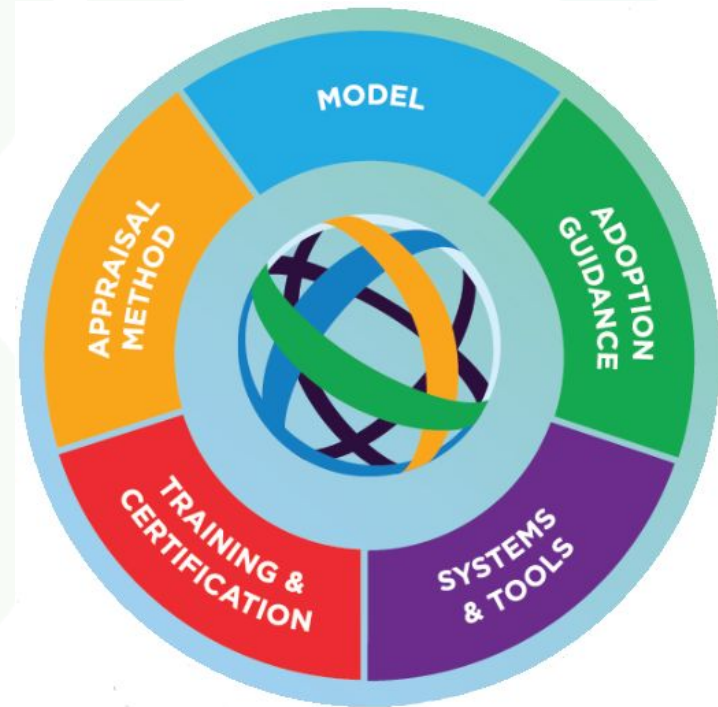
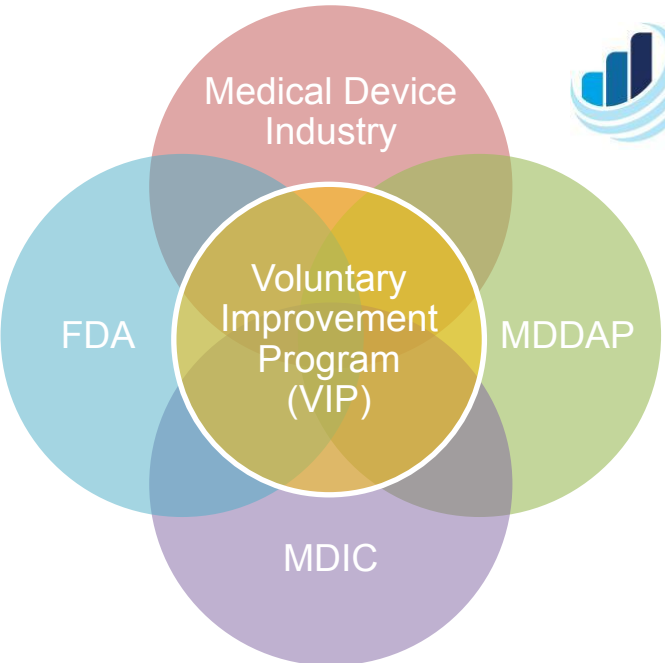


# The VIP Method: Transforming Business Performance through Quality

Kim Kaplan  
Principal Product Manager  
kkaplan@isaca.org



# WHAT ARE WE TALKING ABOUT?



## A collaborative initiative

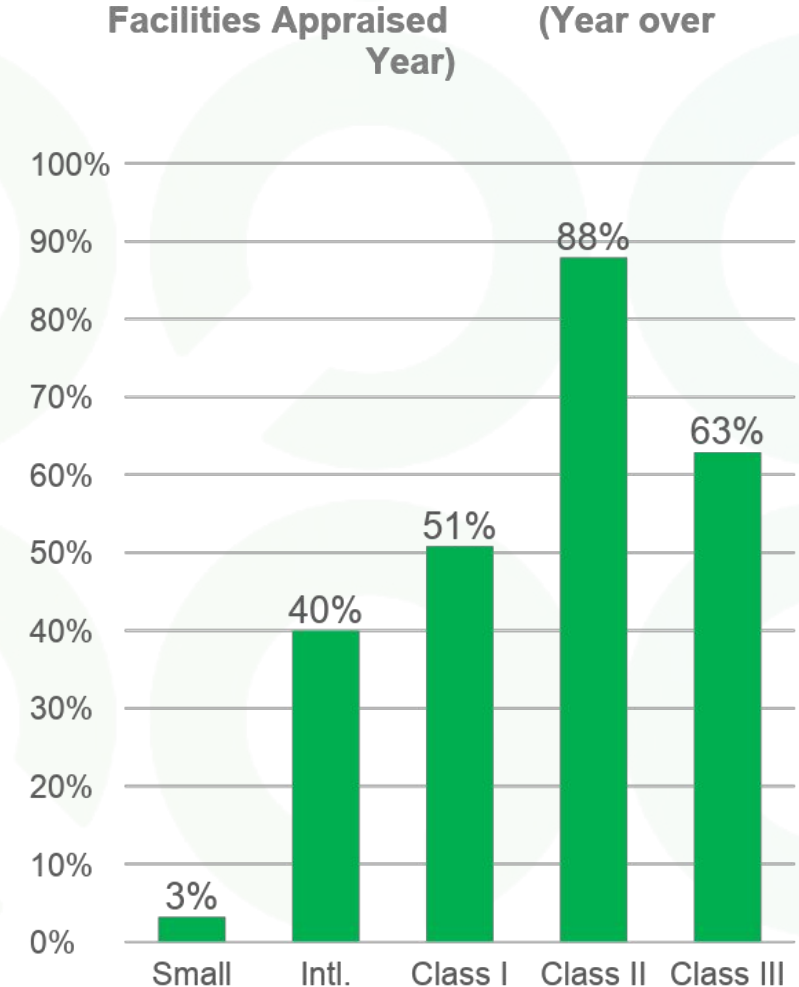
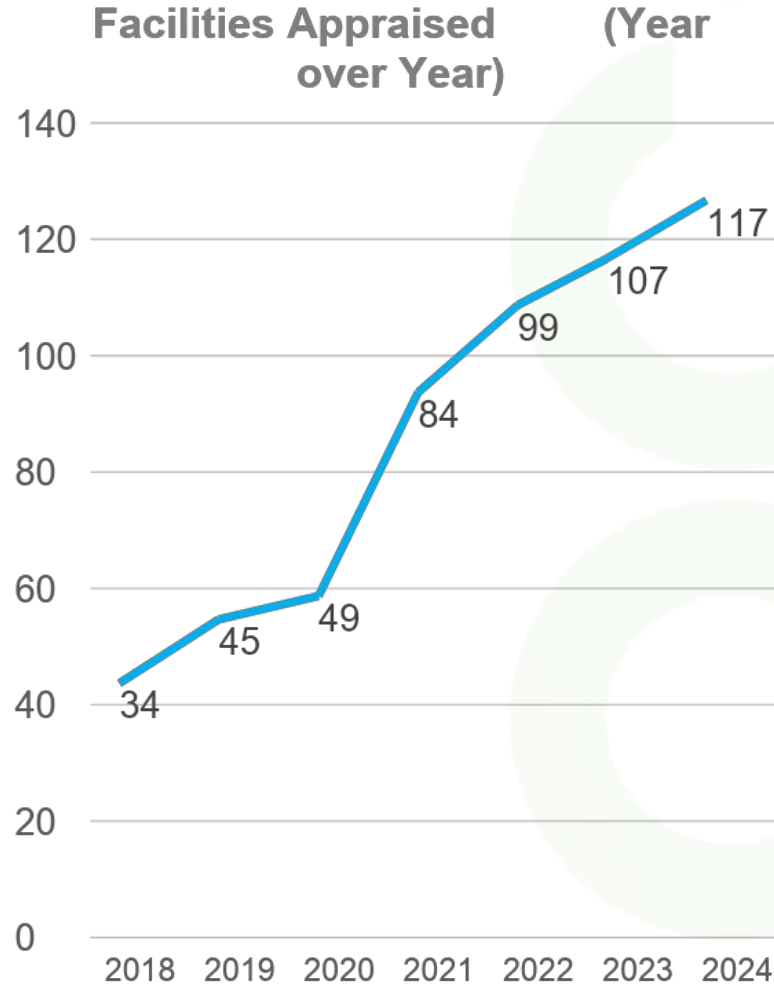
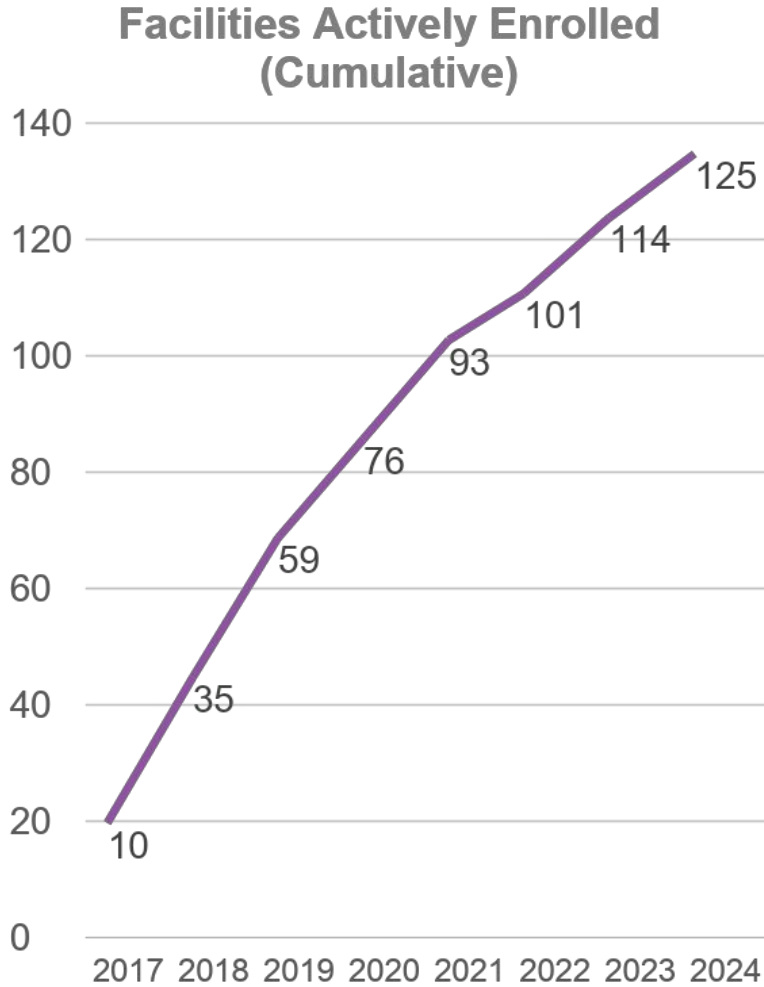
Commitment to continuous improvement and data sharing gives FDA confidence to offer regulatory opportunities to help accelerate improvements

Leveraging the Medical Device Discovery Appraisal Program (MDDAP), a tailored version of the CMMI framework

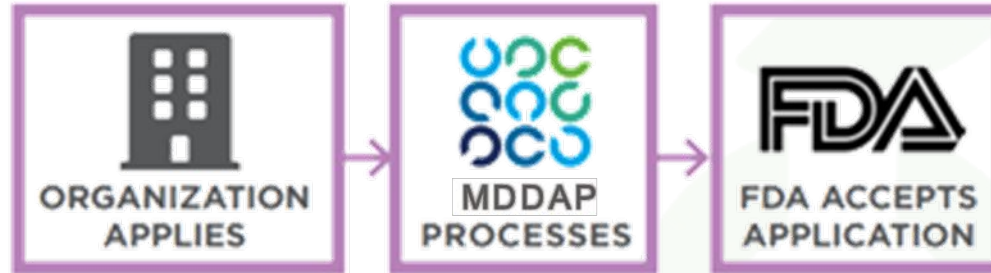
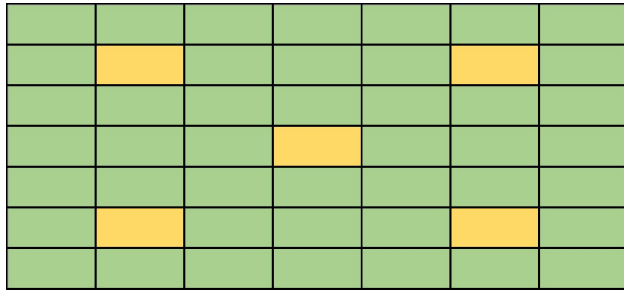
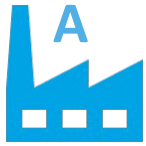


Encouraging a culture of quality across the organization.

# Program Adoption – Annual Growth



# How does this work? A Case Study



5 days from application to enrollment

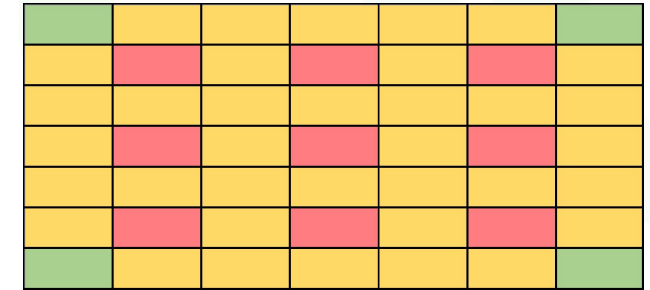
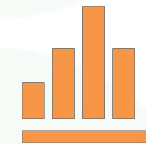
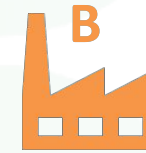


Within 60 days of enrollment

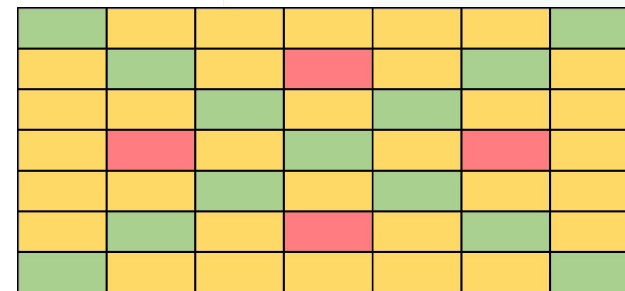
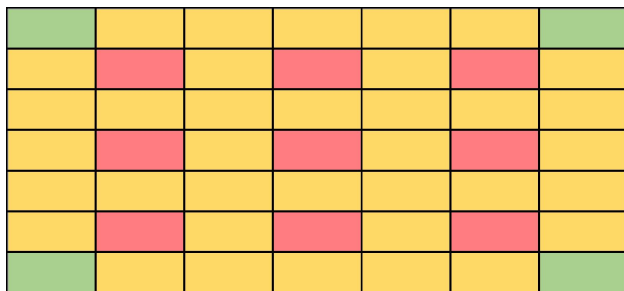
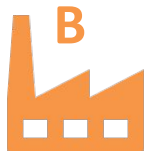
Routine inspection waived



Within 90 days of enrollment



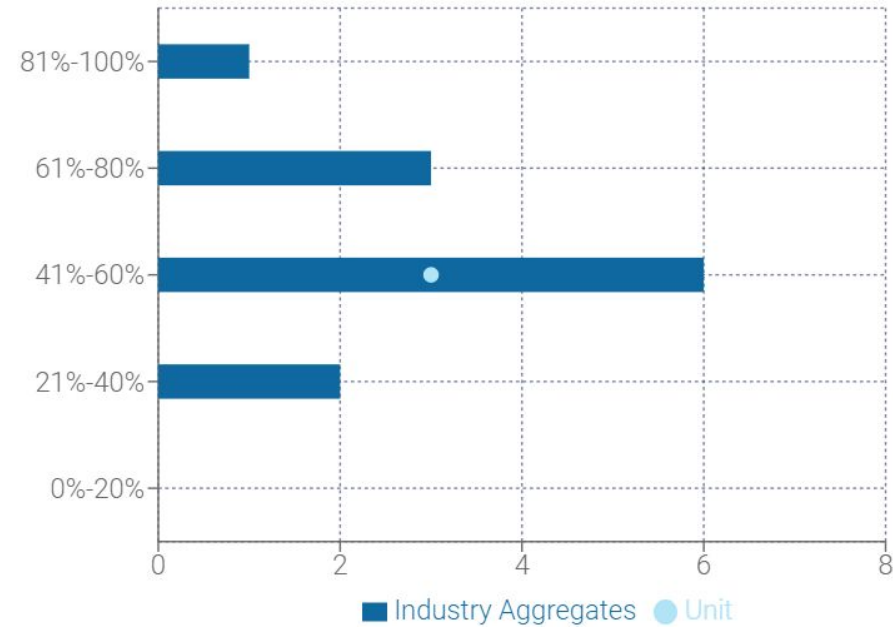
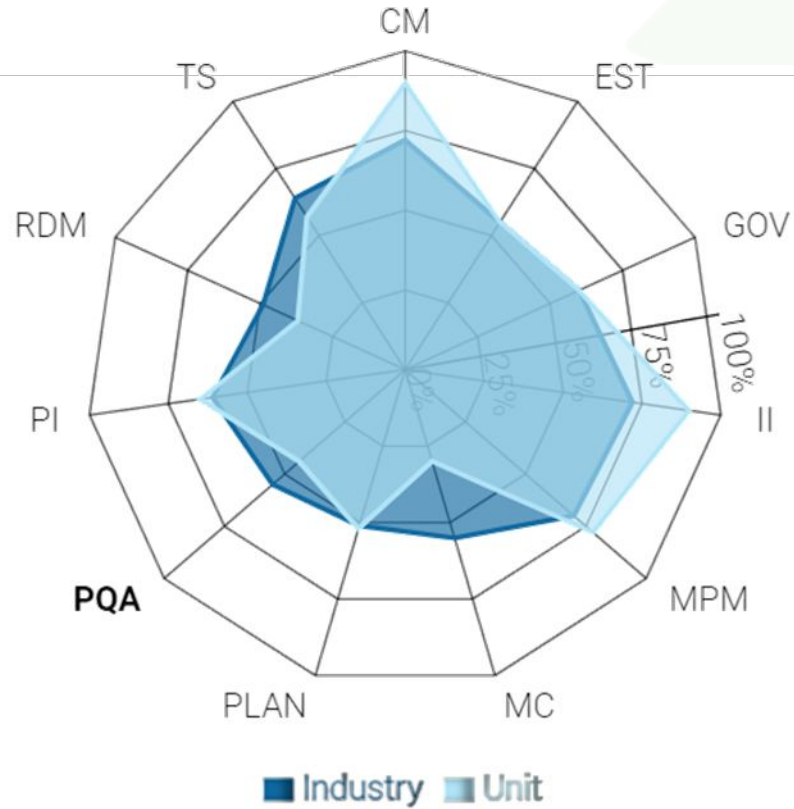
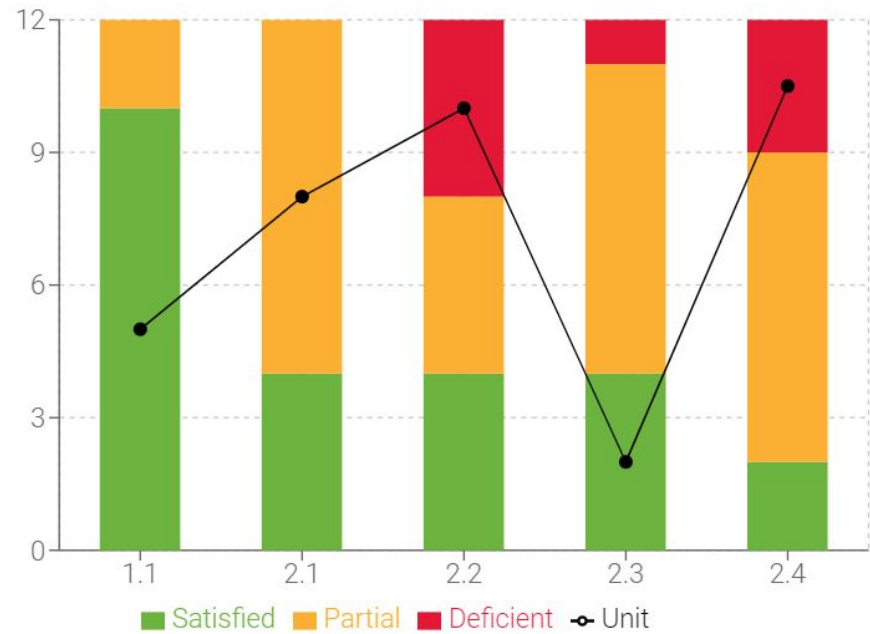
# How does this work? A Case Study



- ❑ **62% increase in daily production**
- ❑ **70% decrease in staff turnover**
- ❑ **90% reduction in time to ID root cause**
- ❑ **95% reduction in complaints per million**

- ❑ **Motivated for the right reasons**
- ❑ **FDA partnership evolution**
- ❑ **Accelerated culture change**

# VIP Portal – Industry Trends and Comparisons



# NOT AUDIT BY ANOTHER NAME – HOW VIP IS DIFFERENT

## VIP Does...

Focus on capabilities and activities that add value to the organization

Collect information by talking to individual contributors to understand how work is actually performed

Drive discussions for how to improve performance in a focused way that makes sense to the business

Participants report 75%-85% less time and resource investment than an audit or inspection

## VIP Does NOT...

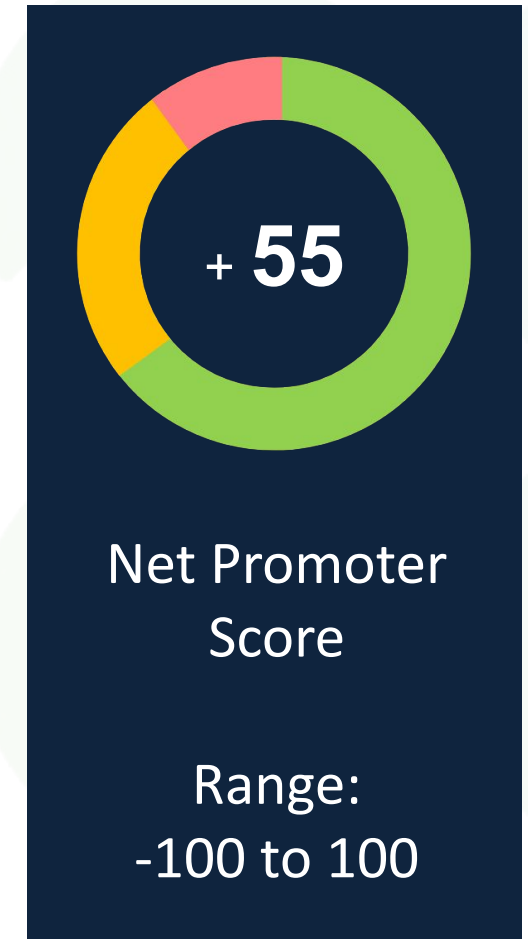
Does not check for compliance to CFR as that is a requirement to enroll in VIP

Does not review SOPs with those who typically manage audits in a “front room” / “back room” manner

Does not expect all identified opportunities to be addressed like a corrective action list

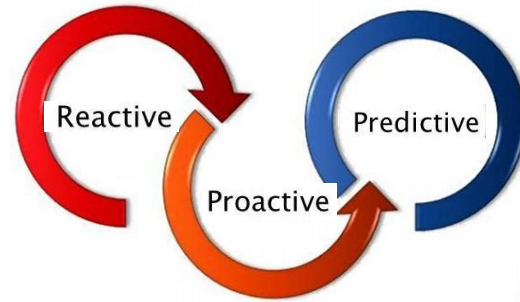
# Program Effectiveness – Survey Results

(2024, 362 responses)



# Program Effectiveness – Survey Themes in Product Quality

- Aligned objectives as a company
- More access and sharing between departments, getting the right people together
- Standardized reporting metrics, better understanding of measurement systems, tracking mechanisms supporting accountability



- Increased rigor and predictability in new product development and training
- Better risk mitigation of nonconforming products, process control, and supply chain
- Agility in decision making

- Pursuit of systemic changes with lasting benefits rather than just addressing problem at hand
- Shift from tactical to strategic thinking
- Recognition that every person contributes to quality



“

The MDDAP program has enabled BSC to establish new relationships with peer companies for sharing of best practices, while also strengthening our relationship with FDA. And significantly, it has given our participating sites access to the impactful regulatory benefits that this program offers– which in turn benefits our patients and customers around the world.”

**Conor Dolan**

VP Global Quality Systems & Supplier Quality  
Boston Scientific

# Regulatory Opportunities

Manufacturers who demonstrate a commitment to continuous improvement in the program may benefit from the following VIP-specific regulatory opportunities:



**Inspections:** Program engagement informs a risk-based approach to FDA inspection planning and resource allocation for routine surveillance, pre-approval and post-market inspections.



**Change Notices:** Program data enables use of a modified submission format with reduced timeframes (resources permitting) for Premarket Approval Application (PMA) and Humanitarian Device Exemption (HDE) 30-Day Change Notices.



**Site Changes:** Program data enables use of a modified submission format with reduced timeframes (resources permitting) for PMA and HDE Manufacturing Site Change Supplements.



**Manufacturing Modules:** Program data enables use of a modified submission format for PMA or HDE Manufacturing Modules.

# PROGRAM EFFECTIVENESS – REPORTED VALUE IN PROGRAM



**27%**

decrease in time taken  
to close complaints

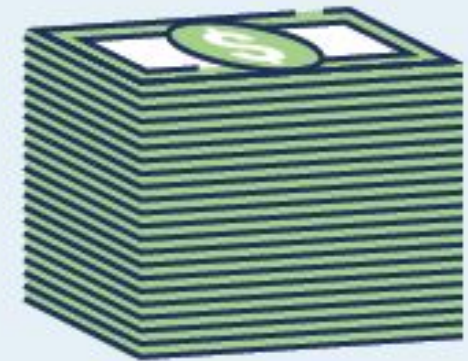


**880+**

additional high-risk patients  
received life-saving treatment

**\$15M+**

in product sales reported from  
operational improvements in  
streamlined change notice process



**4x**

increase in manufacturing capacity,  
resulting in increased revenue

# Questions?

Stop by Booth #26!



[ISACA.org/VIP](https://ISACA.org/VIP)