

European food manufacturing summit

**FROM DIGITALIZATION TO DIGITAL  
MASTERY: SCALING AI IN FOOD  
MANUFACTURING**

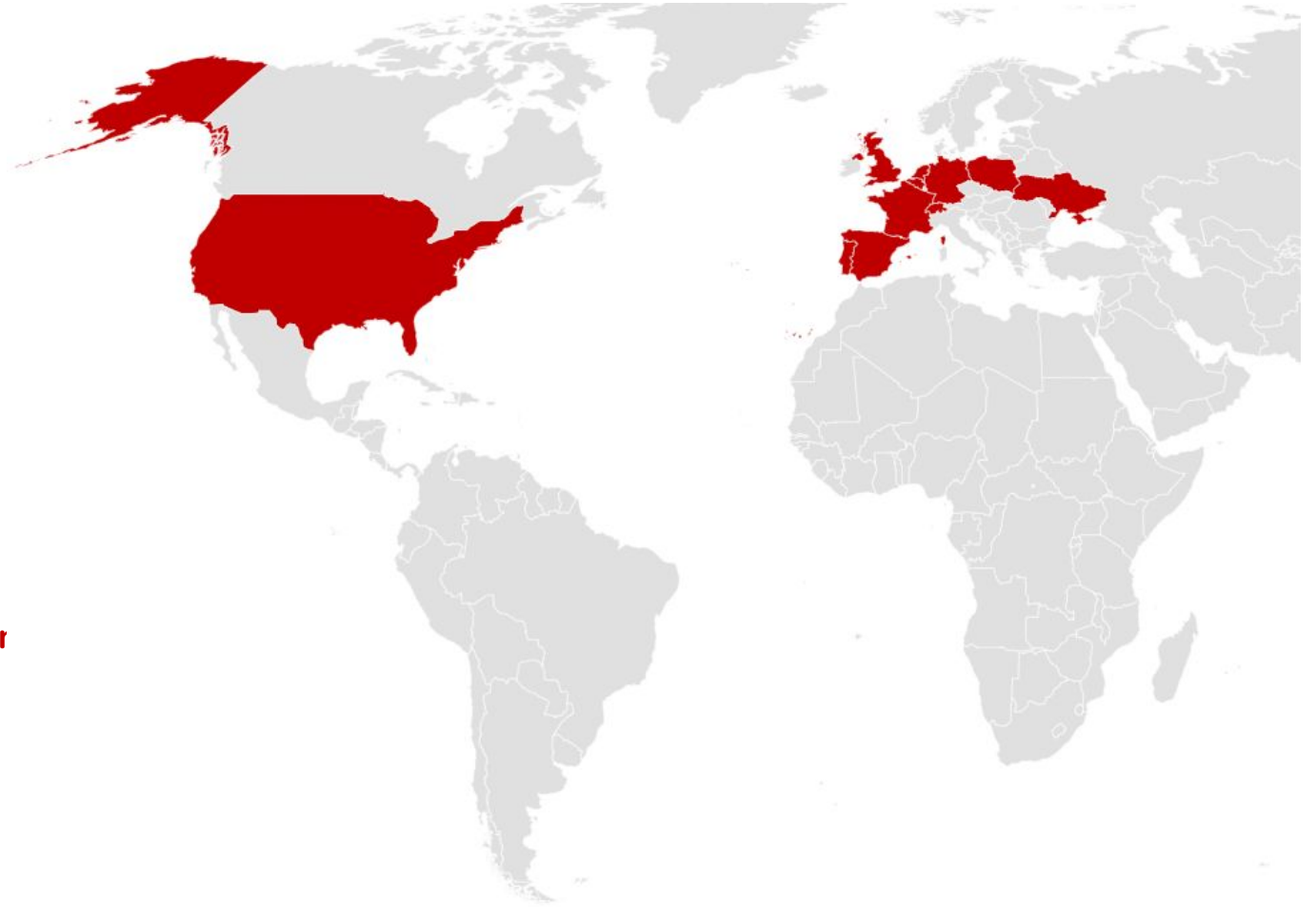
# Hi everyone!



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Founded in  
**2007**



Engineers &  
consultants  
**400**



Offices  
**17**

# AGENDA- Foundations for scaling for unleashing AI at scale

- Process standardization
- MES productization
- Unified namespace
- EUDR

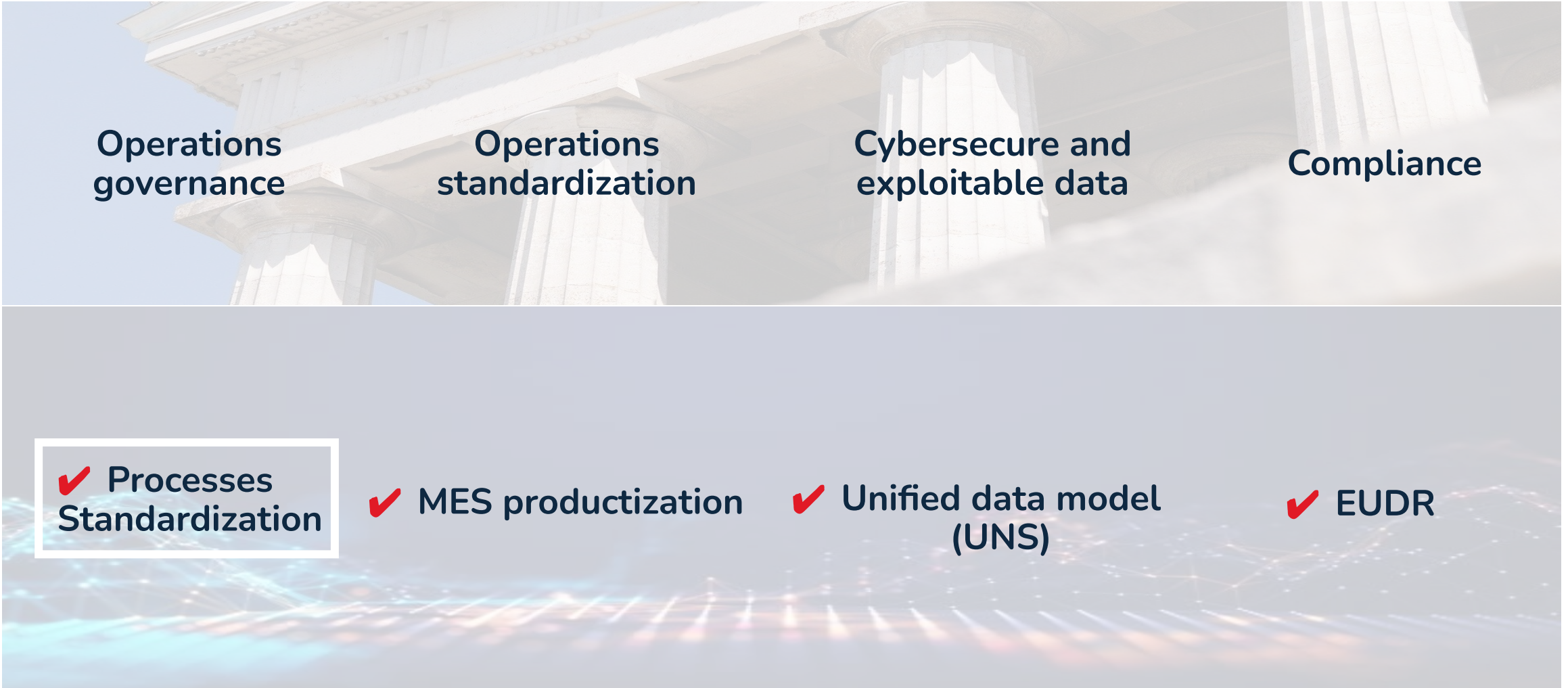
# From Digitalization to Digital Mastery: Scaling AI in Food Manufacturing

# WHAT'S GOING ON HERE?



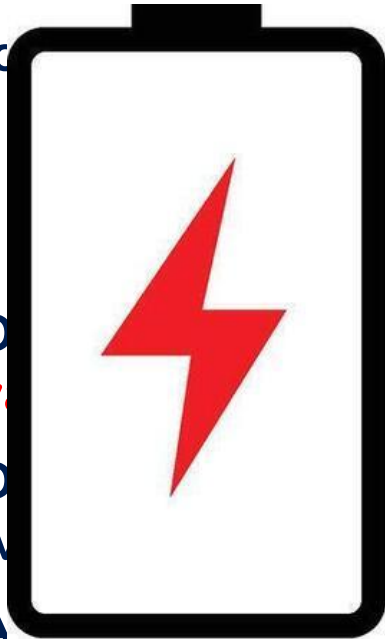
CAGR expected for AI in the  
food industry

# What are the foundations for unleashing **AI on a large scale?**



# Ask the **right** questions

Pod



OT landscape result in:



Higher Costs



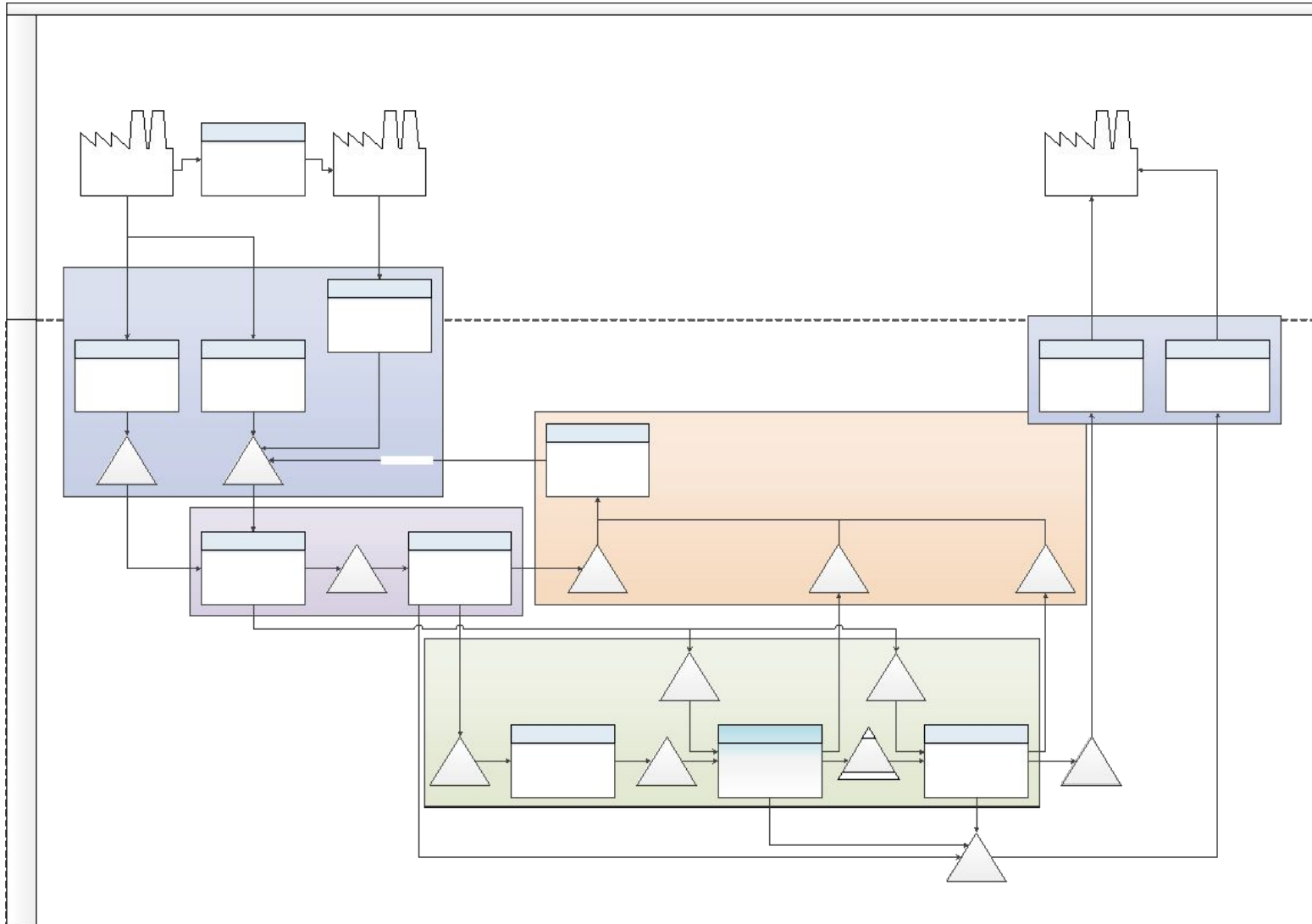
Technology

- Do you have a clear view on what matters to your process?
- Do you have a clear view on what matters to your operations?
- Are your operations harmonized at a process/operations level?
- Is my OT landscape defined and common for my manufacturing sites?

AI  
POWER

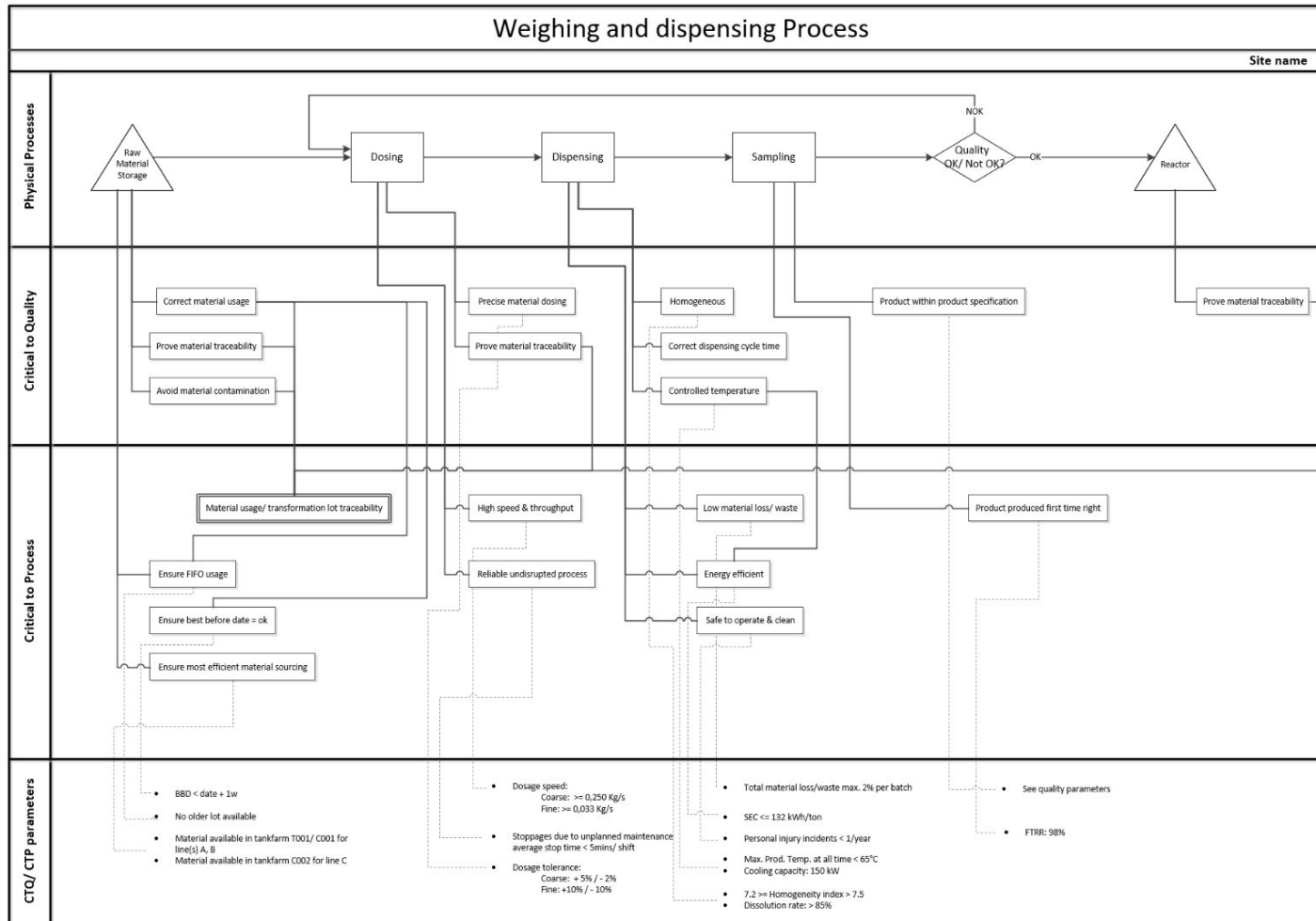


# Identify your key processes



- End-to-end overview of the manufacturing site
- Visualize all the material flows and process interactions
- Define process scope
- Identify Internal and External

# Identify what matters

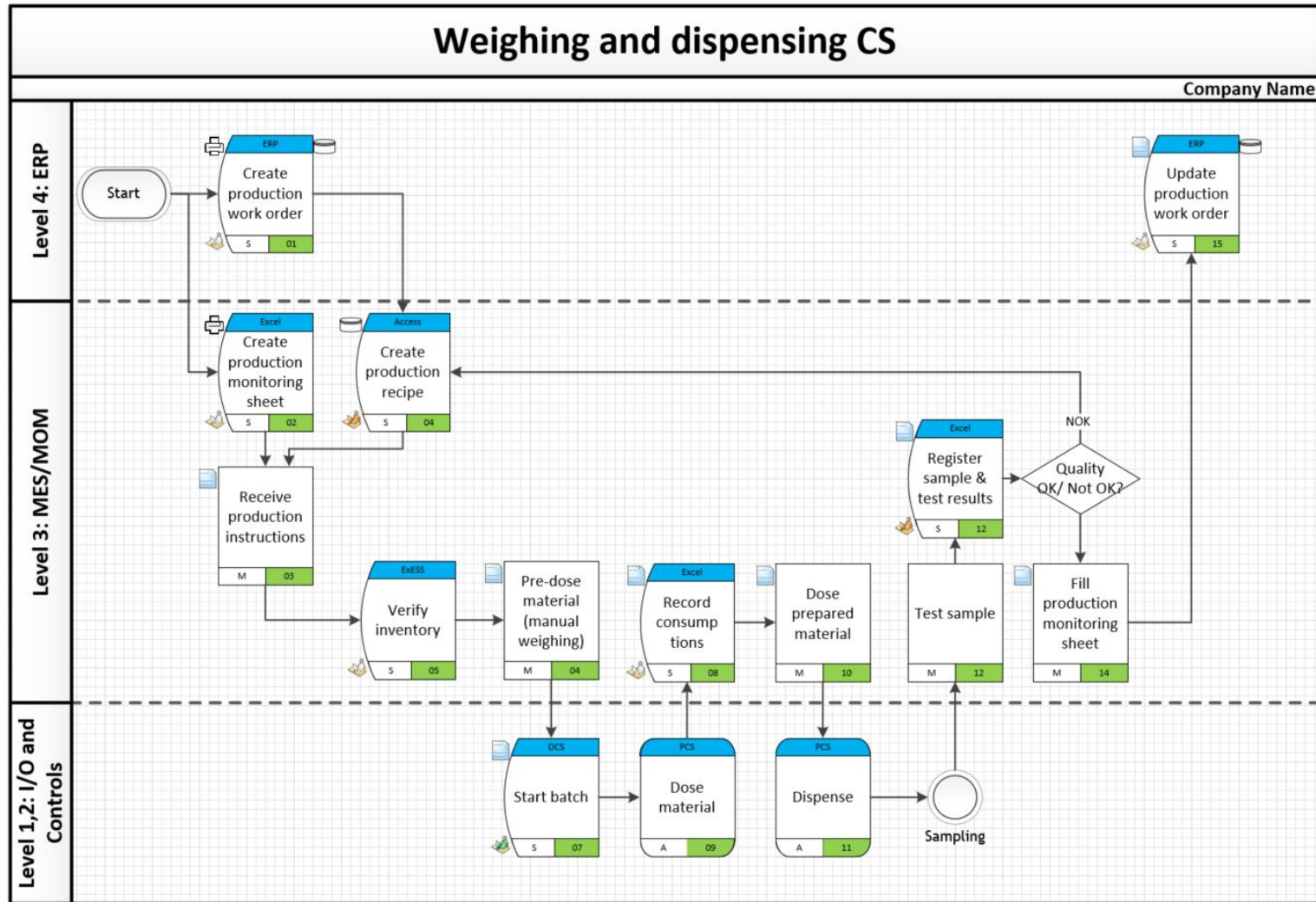


- Business process is driving
- Process narrative: thorough understanding of the process & business value drivers
- CTQ/ CTP
- Target to fulfil during design of the To Be state

**ADVANTAGES :**

- ✓ Better understanding
- ✓ Focus on critical aspects and value added activities
- ✓ Universally shareable information

# Current plant Operations flow

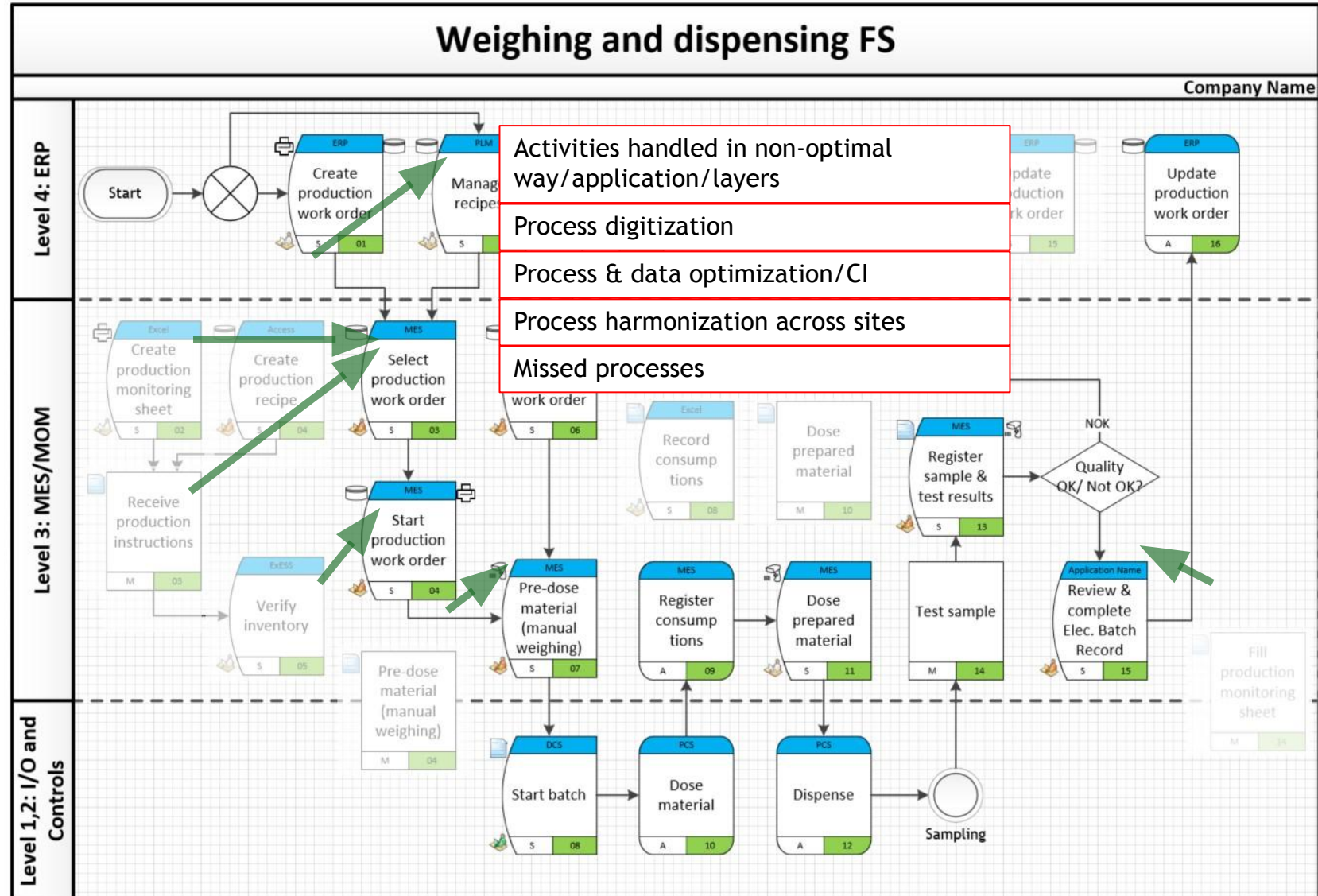


- ISA-95 model
- Workflow
- Applications/ interactions/ interfacing
- Activity documentation:
  - Steps
  - Requirements
  - Responsibilities
  - Documents/Files/ Data
  - Triggers/ dependencies/ prerequisites

**ADVANTAGES :**

- ✓ One single source of truth
- ✓ Universally comprehensible documentation as collaborative communication tool
- ✓ Effective Digital Knowledge base

# Future state plant operations flow



- Bringing together:
  - Customer improvements
  - ISA-95 best practices
  - Lean/Six Sigma process improvement
  - AG Solution industry expertise
- Identify variations within different plants & drive process harmonization across sites.
- Govern Business Process requirements & their relation to standardised solution components.

**ADVANTAGES :**

- ✓ Single process oriented source of truth, driving:
- ✓ Digital transformation
- ✓ Process optimization
- ✓ Continuous improvement

# BPC & Applications Governance

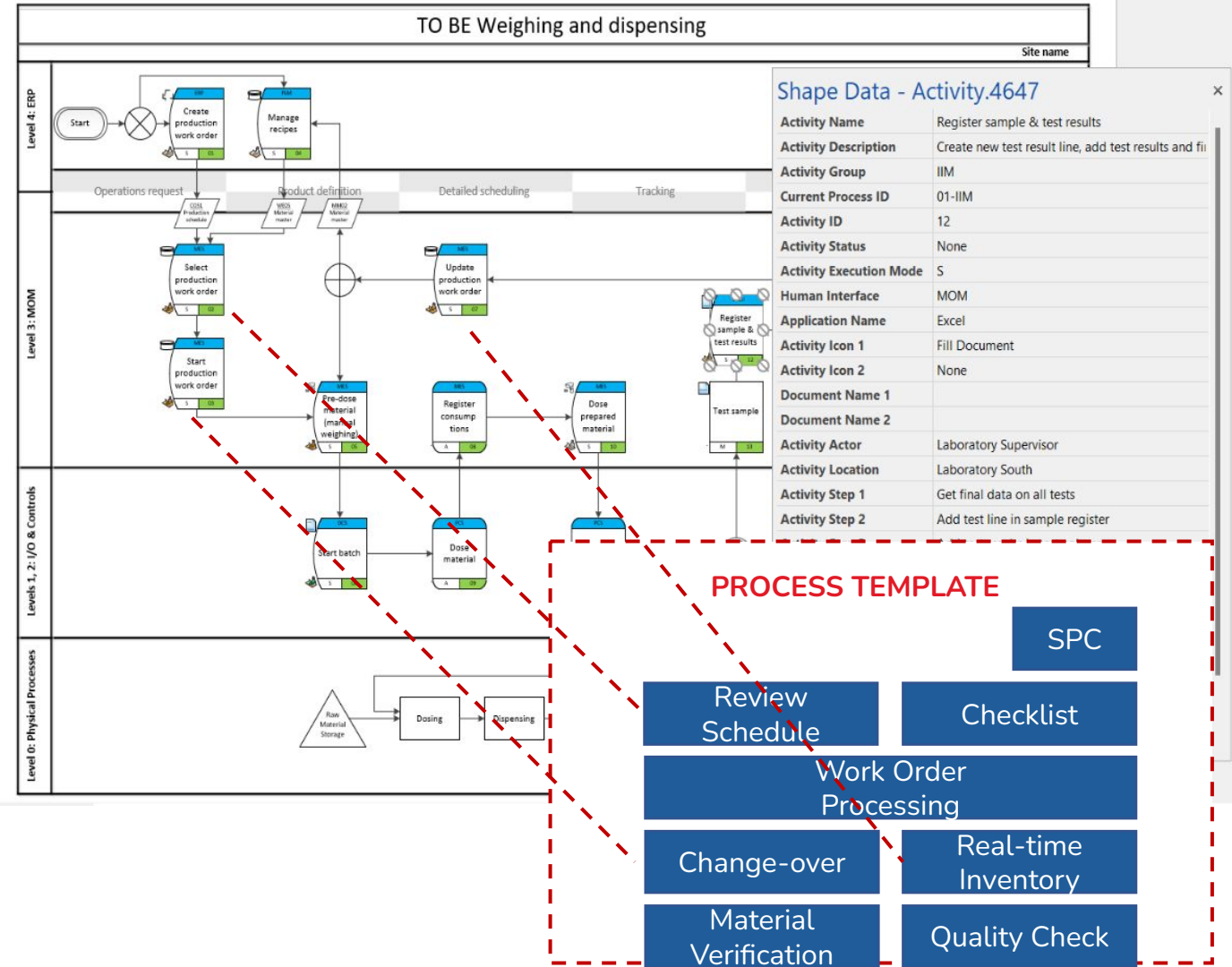
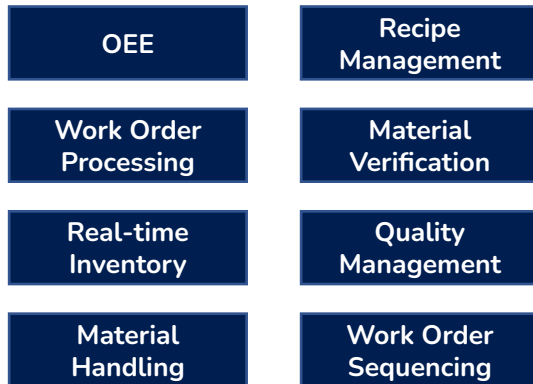
## FUNCTIONAL MODEL

### Business Functional Requirements

- Manage production
- Monitor performance
- Track & trace inventory
- Scanner for prod. movem.
- Scheduling assistance
- Manage samples & results
- Avoid contamination

GOVERN      RELATION

Solution Component Library



# AI Readiness: Fully Charged or Just Plugged In?

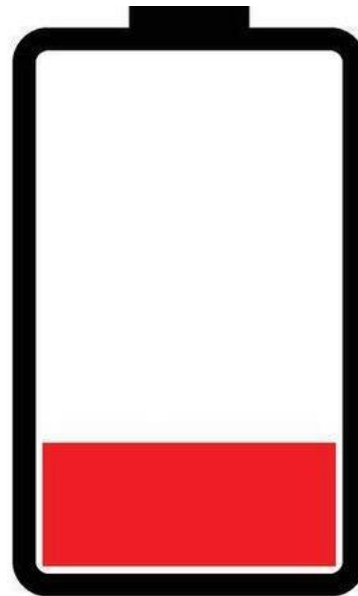
Value identified

Operations harmonized

?

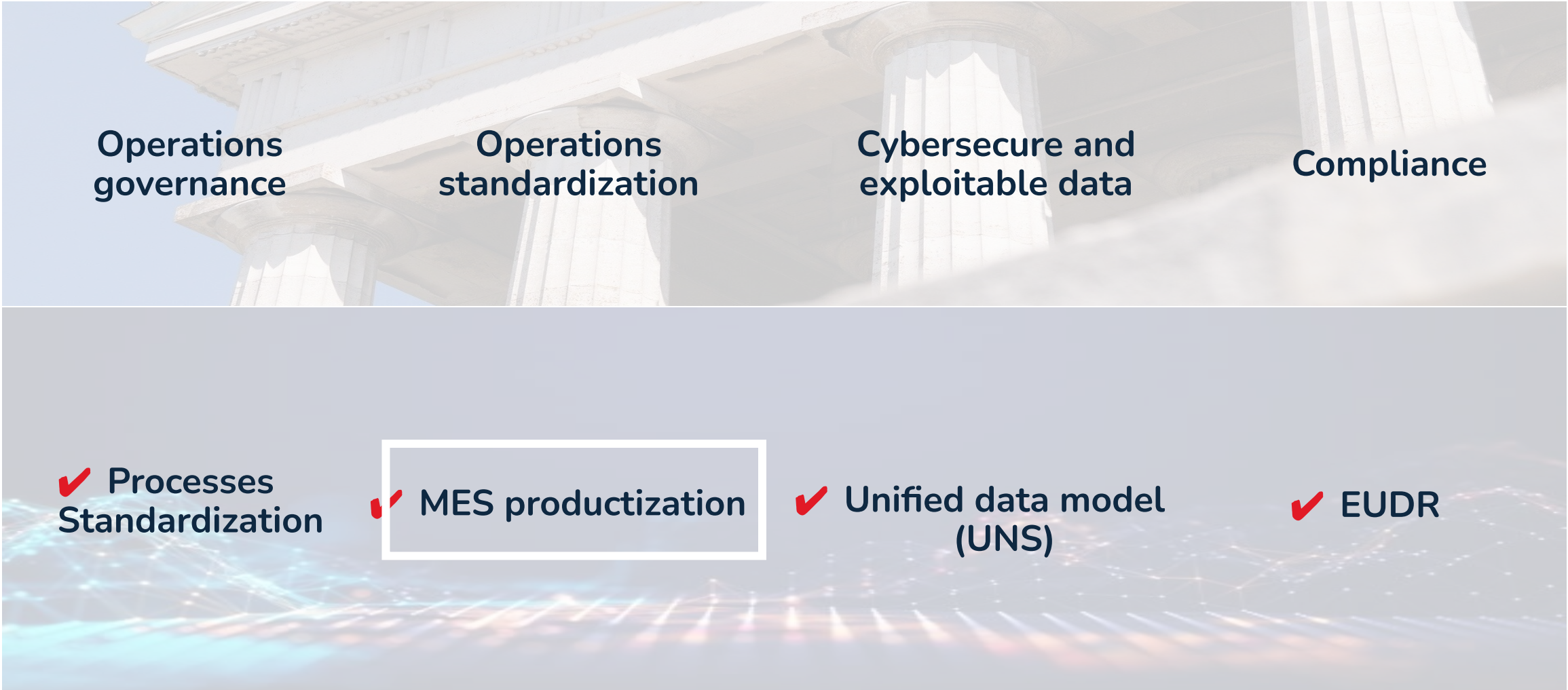
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AI  
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# What are the foundations for unleashing **AI on a large scale?**



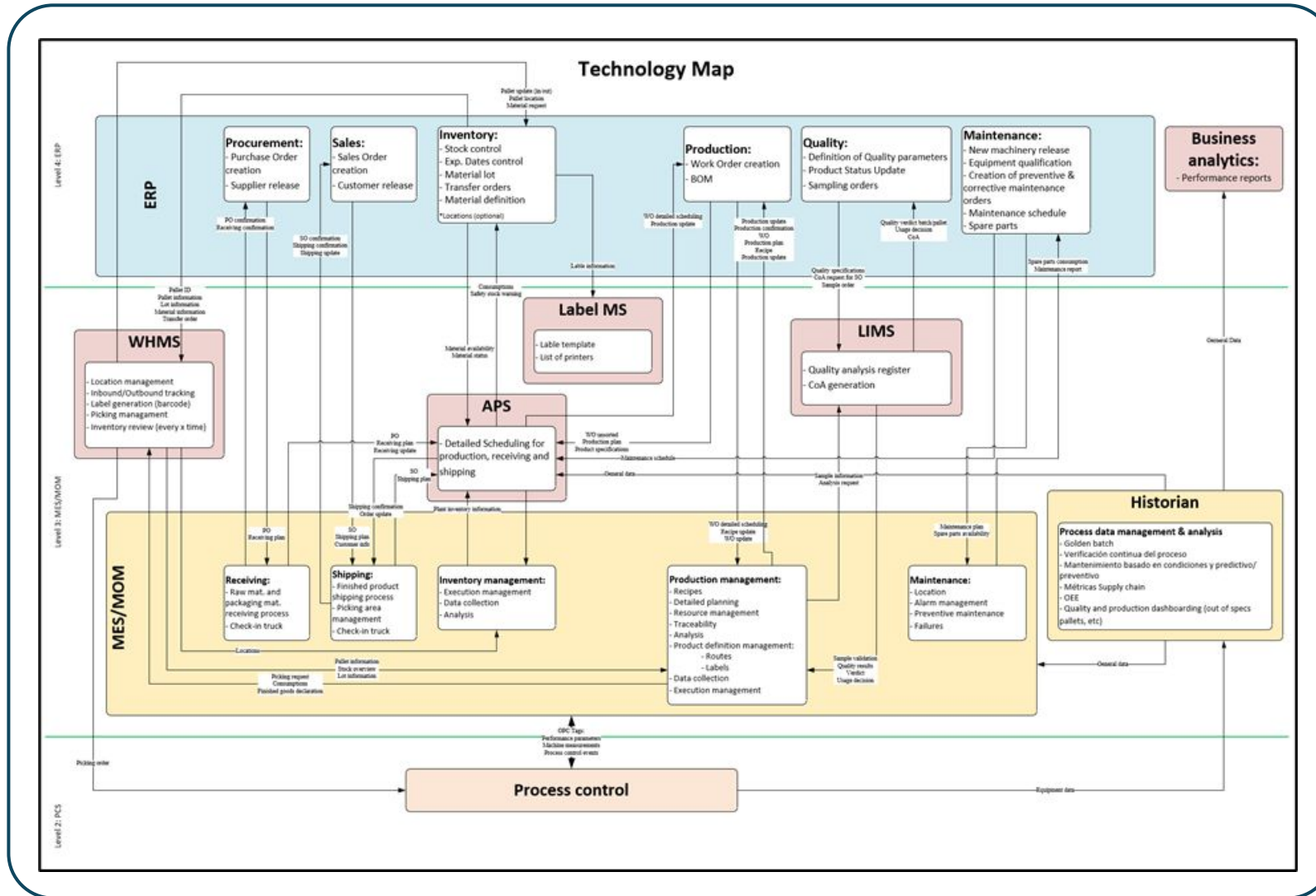
## An Unmanaged and Unstandardized MES System **prevents AI Scalability**

- ✓ AI at scale require a solid foundation
- ✓ Standardized transactional data is a must  
(batch, product, recipe...)
- ✓ Investments are spent in adapting MES

**AI READINESS  
INDICATOR**



# MES:A key technology in your functional landscape



- IT/OT Architecture
- Functional grouping business requirements
- Identify middleware
- Data flow & interfaces & data integrity

**ADVANTAGES :**

- ✓ Optimal assignation of applications
- ✓ Clarity & transparency
- ✓ Avoid data duplication
- ✓ Maintainable living document linked to process flows

# The vision for MES

## Common landscape

All existing systems have the same function but all are a bit different



## What we didn't want

“Any customer can have a car painted at with any colour they want as long as it is black” – Henry Ford



## Where we need to get to

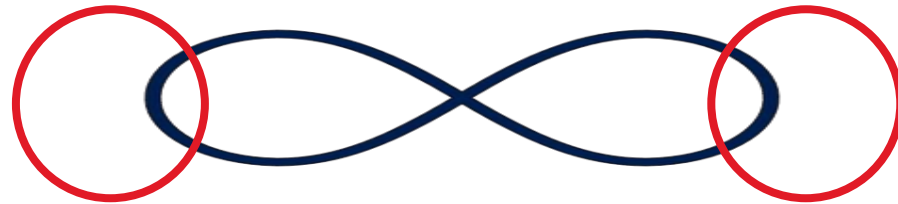


Harmonization of our processes and systems is critical, otherwise we end up with a fragmented MES landscape with very limited transparency.

However, this does not mean: “One size fits all” as we need to **respect differences in clearly defined boundaries**

# The magic sauce: Converging MES and operations

Where do we need to get to



Future state operations

How processes should work

MES product

Software template management

 IT maintenance costs

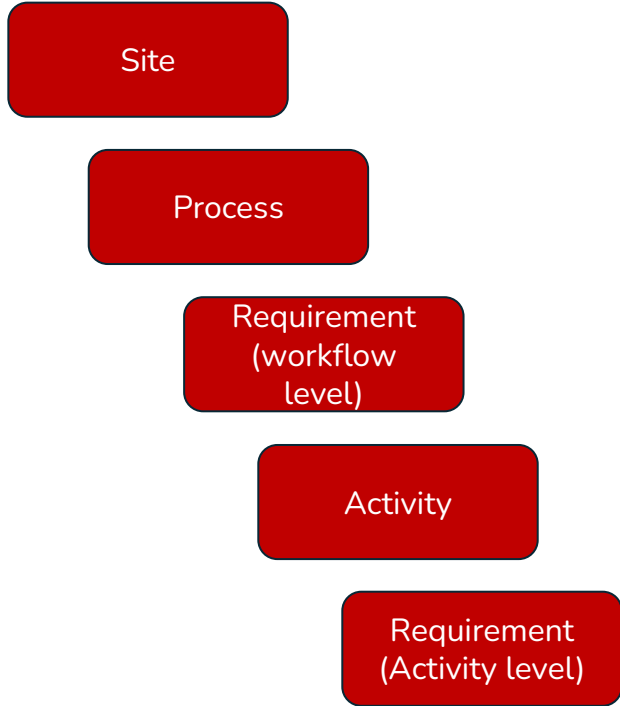
 Solution utilization

 Delivery rate

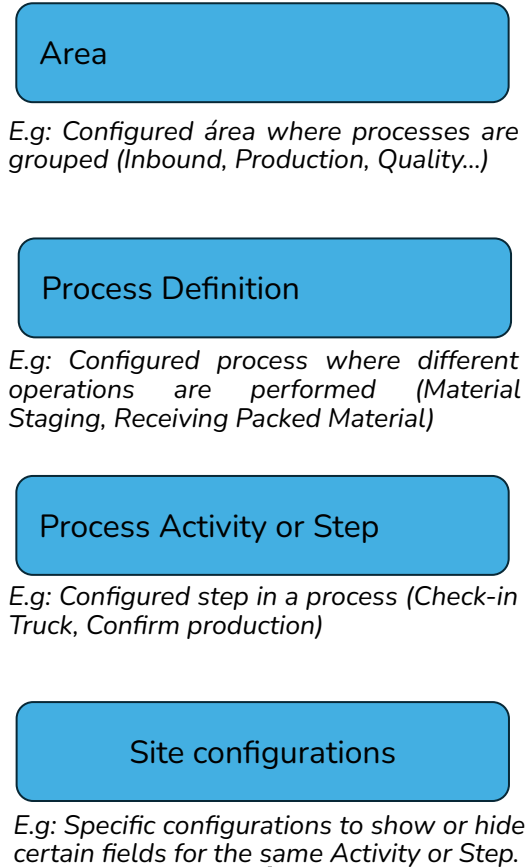
# MES Productization

Govern Relation

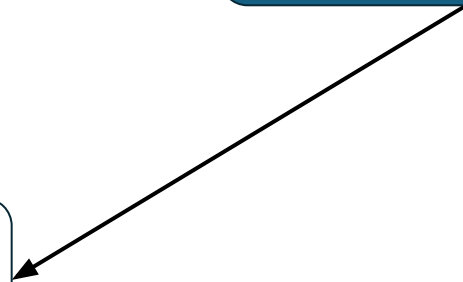
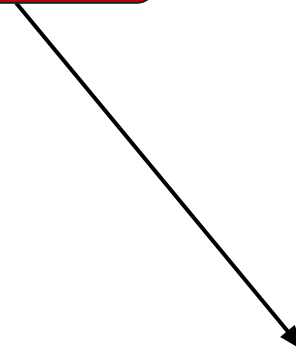
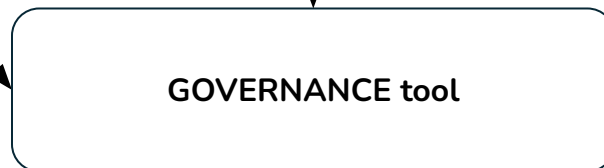
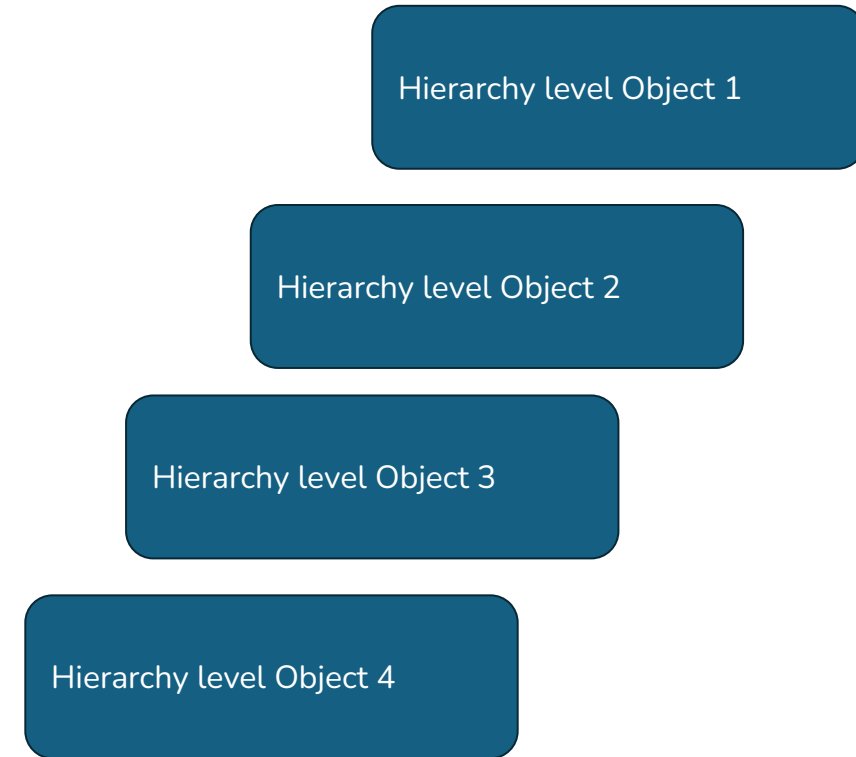
## BPC Methodology Library



## MES Configuration per site



## MES Development objects (Available Items Library)



# AI Readiness: Fully Charged or Just Plugged In?

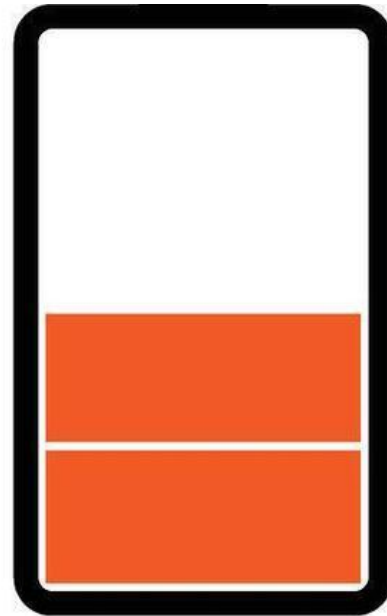
Value identified

Operations harmonized

MES productization

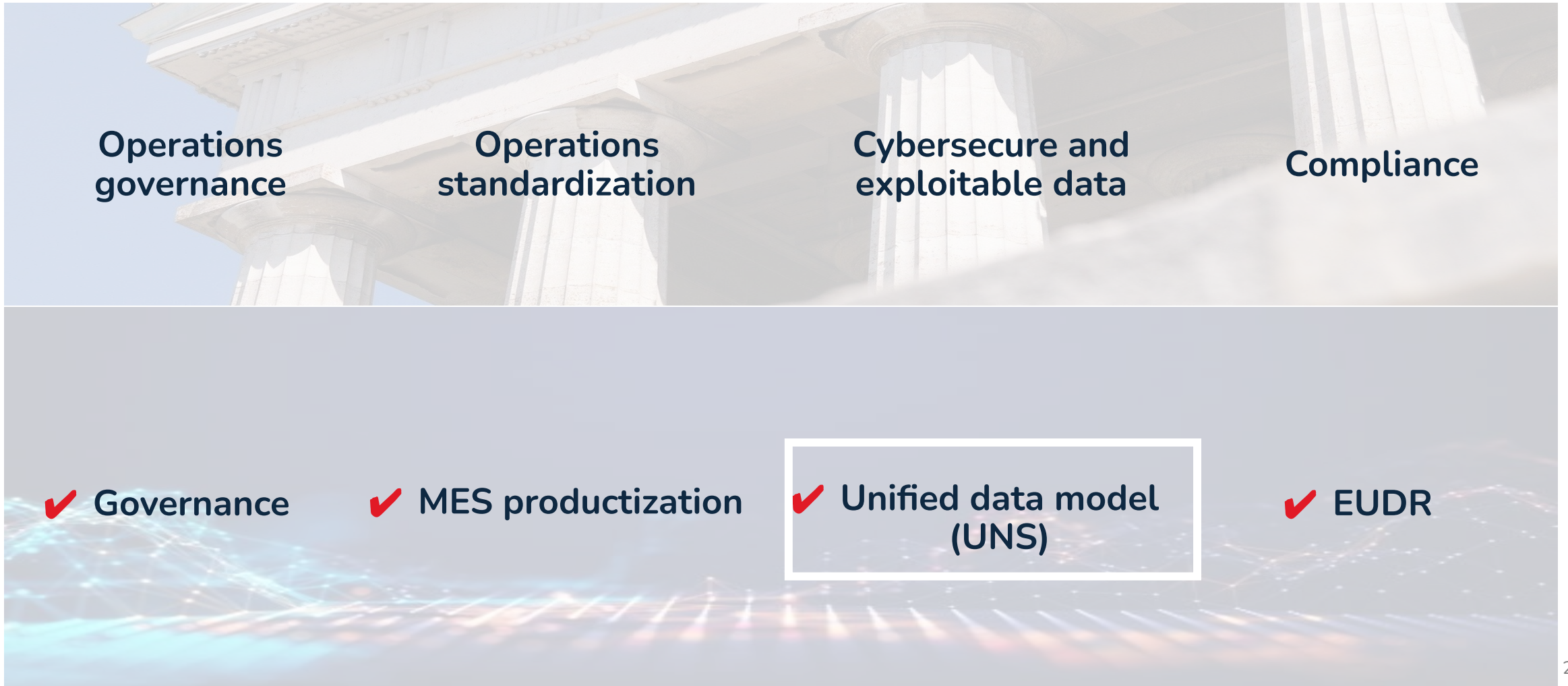
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AI  
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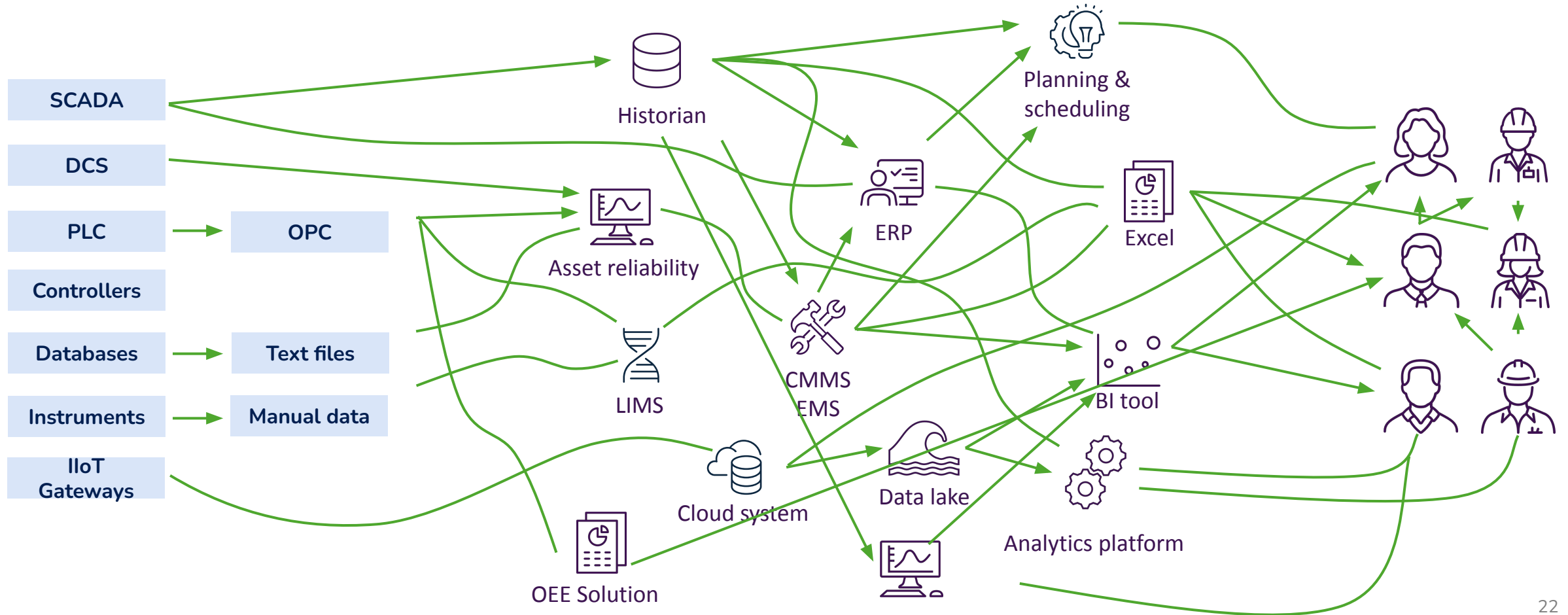


# Fragmented Data Landscape

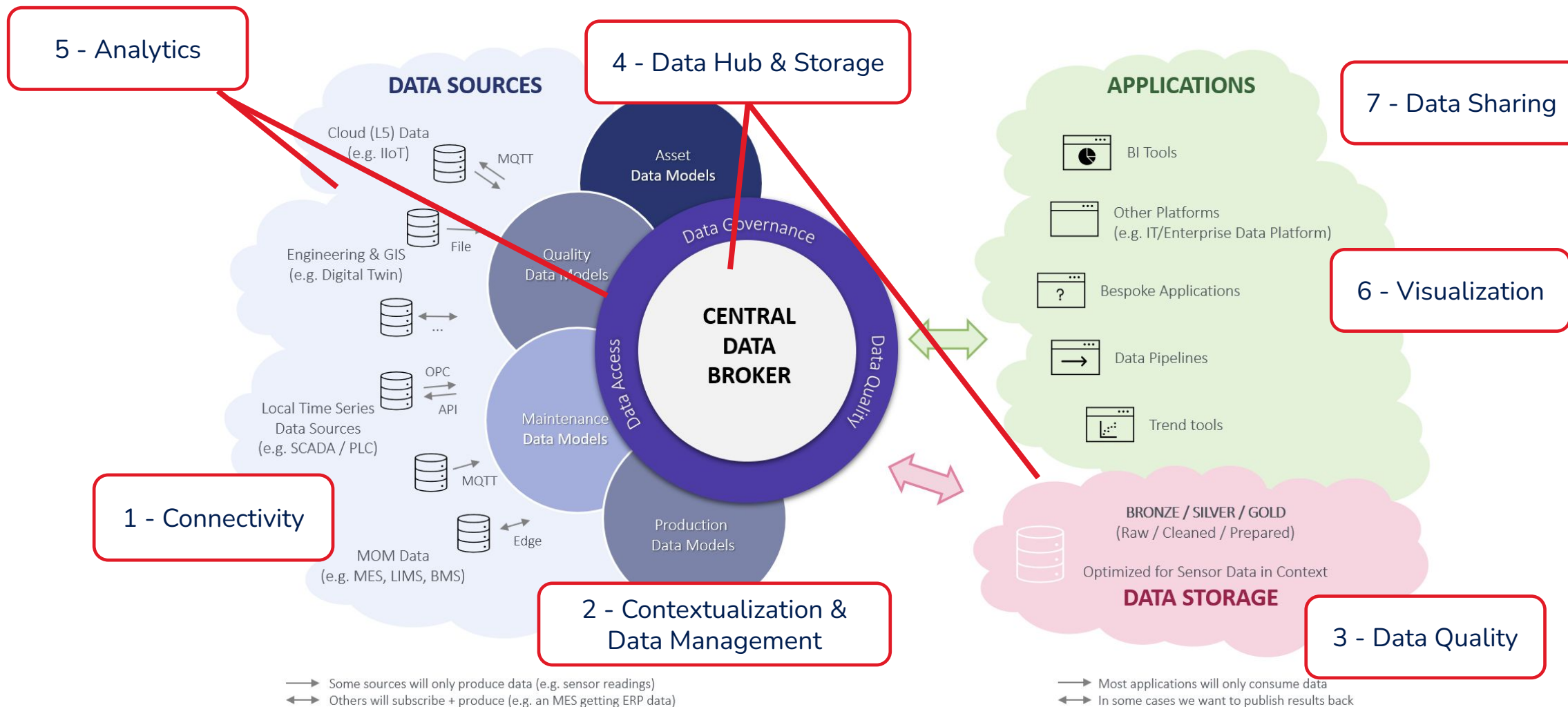
## Operations data sources

## Complexity

## Data consumers



# OT Data platform: the solution for data aggregation



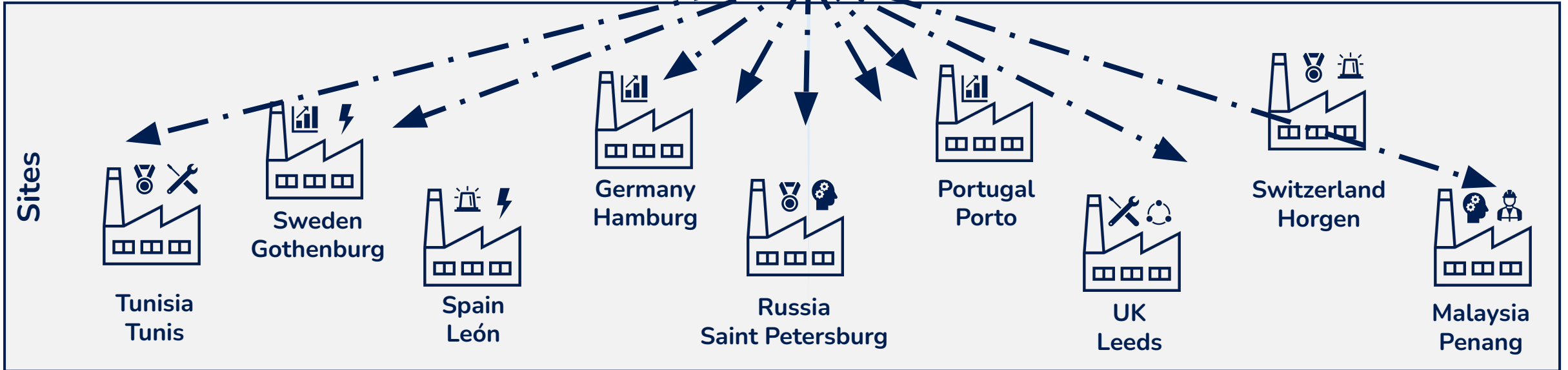
→ Some sources will only produce data (e.g. sensor readings)  
↔ Others will subscribe + produce (e.g. an MES getting ERP data)

→ Most applications will only consume data  
↔ In some cases we want to publish results back

# Scalability

AI global cases

## OT Digital Market place



# AI Readiness: Fully Charged or Just Plugged In?

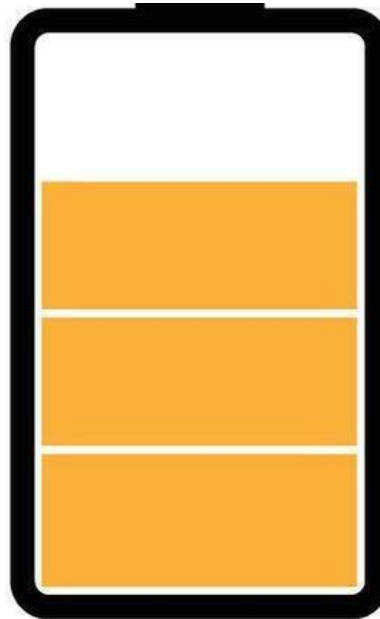
Value identified

Operations harmonized

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Unified namespace

?



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POWER

# What are the foundations for unleashing **AI on a large scale?**



# EUDR Greatest Challenges

## Traceability



Requires full traceability from crop to finished product

## Data availability and quality



Ensure quality data across all critical steps of production

## Supply chain complexity



Global supply chains are multi-tiered and opaque

## Short implementation timelines



Full compliance required since December 2024

# EUDR Greatest Opportunities

## Traceability



- Define data mapping protocols to identify lots
- Explore geolocation solutions to find root crops
- Enable AI lot-searching solutions

## Data availability and quality



- Improve data capturing by improving/installing MES systems
- Enable data quality tools for continuous validation
- Use UNS to centralize all data sources
- Understand your data with a DQS report

## Supply chain complexity



- Enable graph-based databases to extract valuable insights
- Define data mapping protocols to identify lot movements
- Centralize data with UNS

## Short implementation timelines

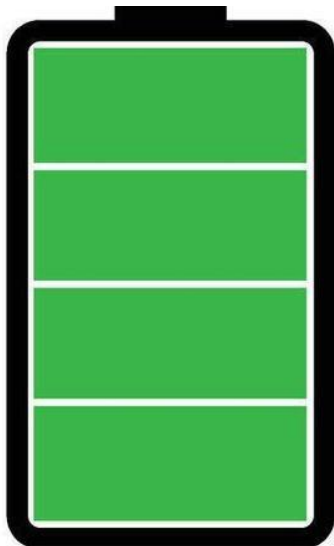


- Easily report using single source of truth (UNS)
- Get the right reporting template thanks to a productized MES.

## Scalable AI made reality

### Recipe:

- ✓ Assess your processes – are they harmonized, standardized and optimized?
- ✓ Do you have an MES system? If yes, is it managed as a product?
- ✓ Do you have a solid OT data basis?



**YOU ARE READY FOR  
SCALABLE AI!**

**We don't chase dreams**  
**We set the standard**



Antwerp - Barcelona - Madrid - Zaporizhzhia - Lyon - Lille - Cologne - Almeria - Rotterdam -  
Porto - Tarragona - New York - Houston - London - Paris - Krakow - Geneva