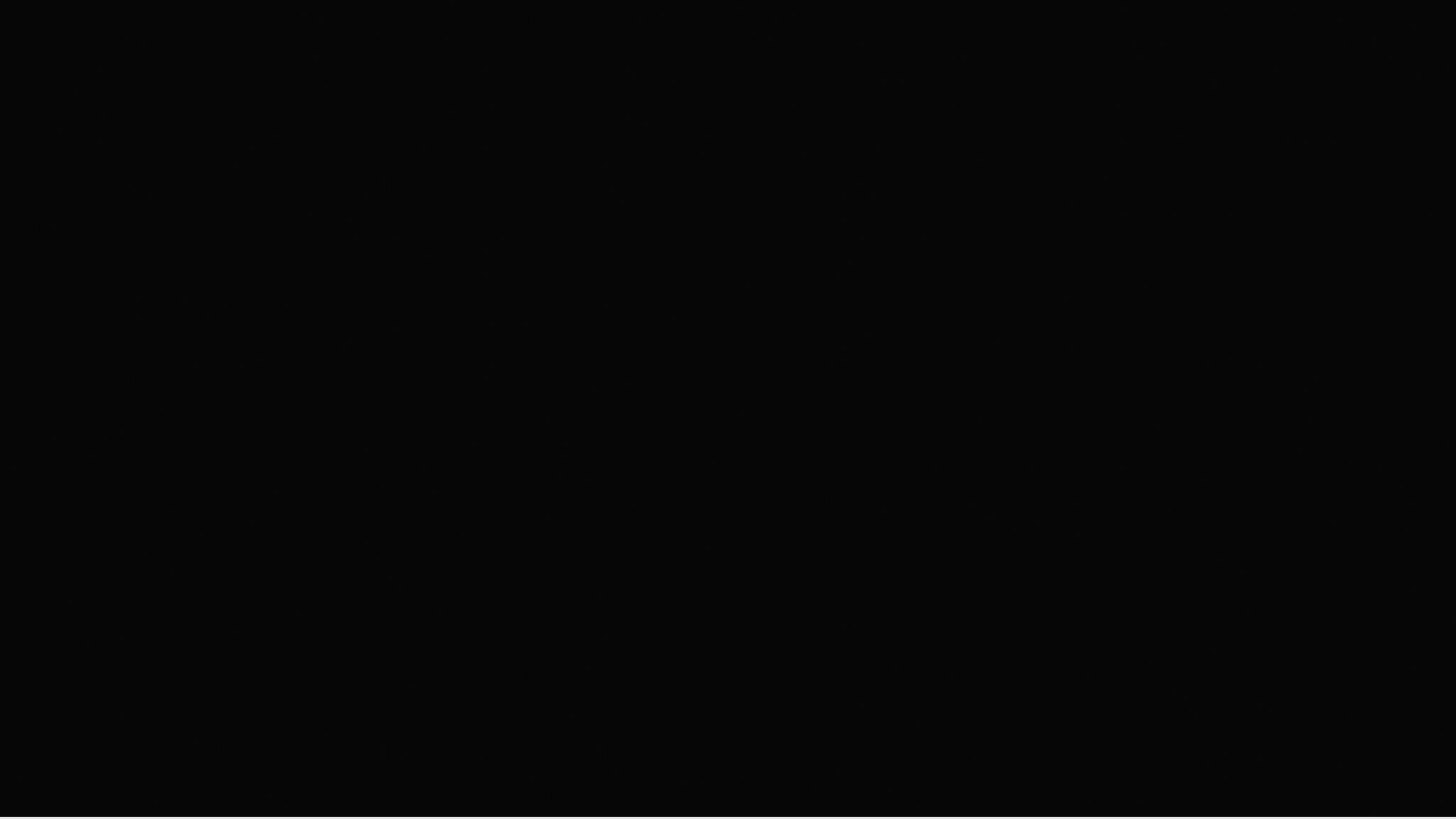




Optimizing the Food Supply Chain

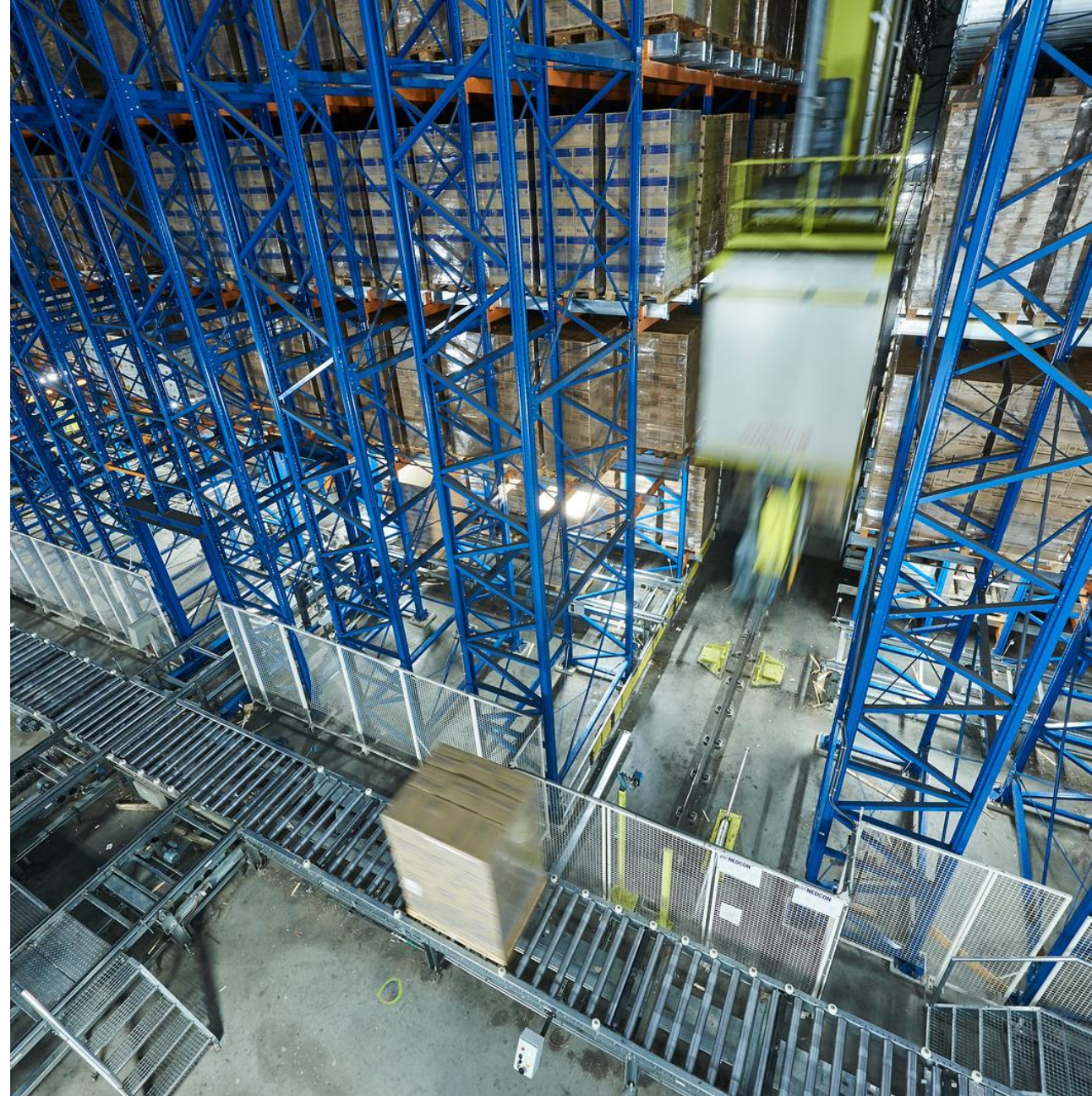
UNLOCKING GROWTH AND EFFICIENCY





Smarter. Faster. Stronger.

What if the food supply chain could become your engine of growth instead of a cost center?



Disruption is everywhere – but so is opportunity



PAIN POINTS

 Market volatility

 Inefficiencies

 Demand shifts

POTENTIAL

 Master cold chain = lower costs

 End-to-end integration = resilience

 Smart data = sustainability gains



Three Core Barriers to Growth

Barrier 1: Visibility



YOU CAN'T MANAGE WHAT YOU CAN'T SEE

“Only 6% of food companies say they have full visibility across their supply chain.” - McKinsey



Barrier 2: Fragmentation



FRAGMENTED NETWORKS COST YOU MORE THAN YOU THINK

“We were previously working with five different partners just to move one product.” -
Lineage customer



Barrier 3: Sustainability Pressure



SUSTAINABILITY IS THE NEXT BATTLEGROUND

“One third of food produced globally is going to waste. Cold chain inefficiencies are a major contributor.” –
Food and Agriculture Organization



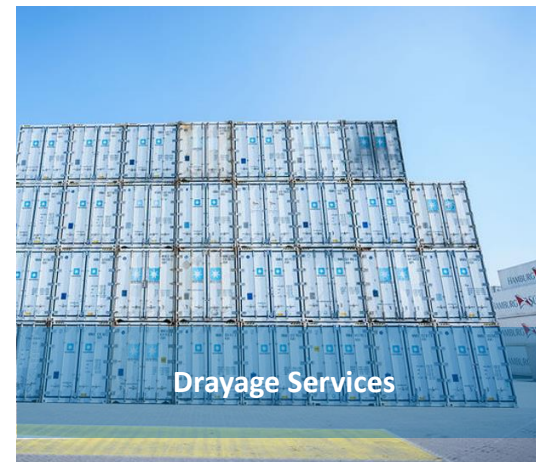
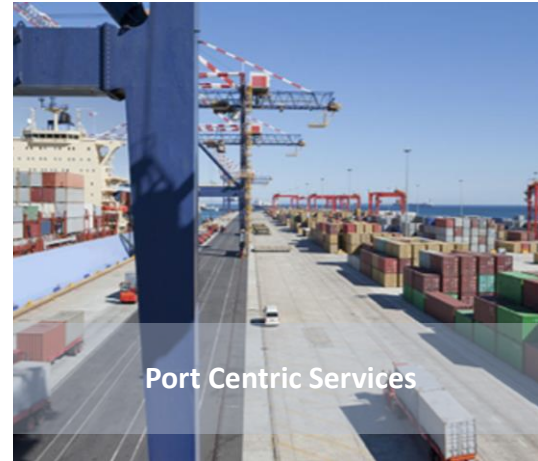


The Power of Integration

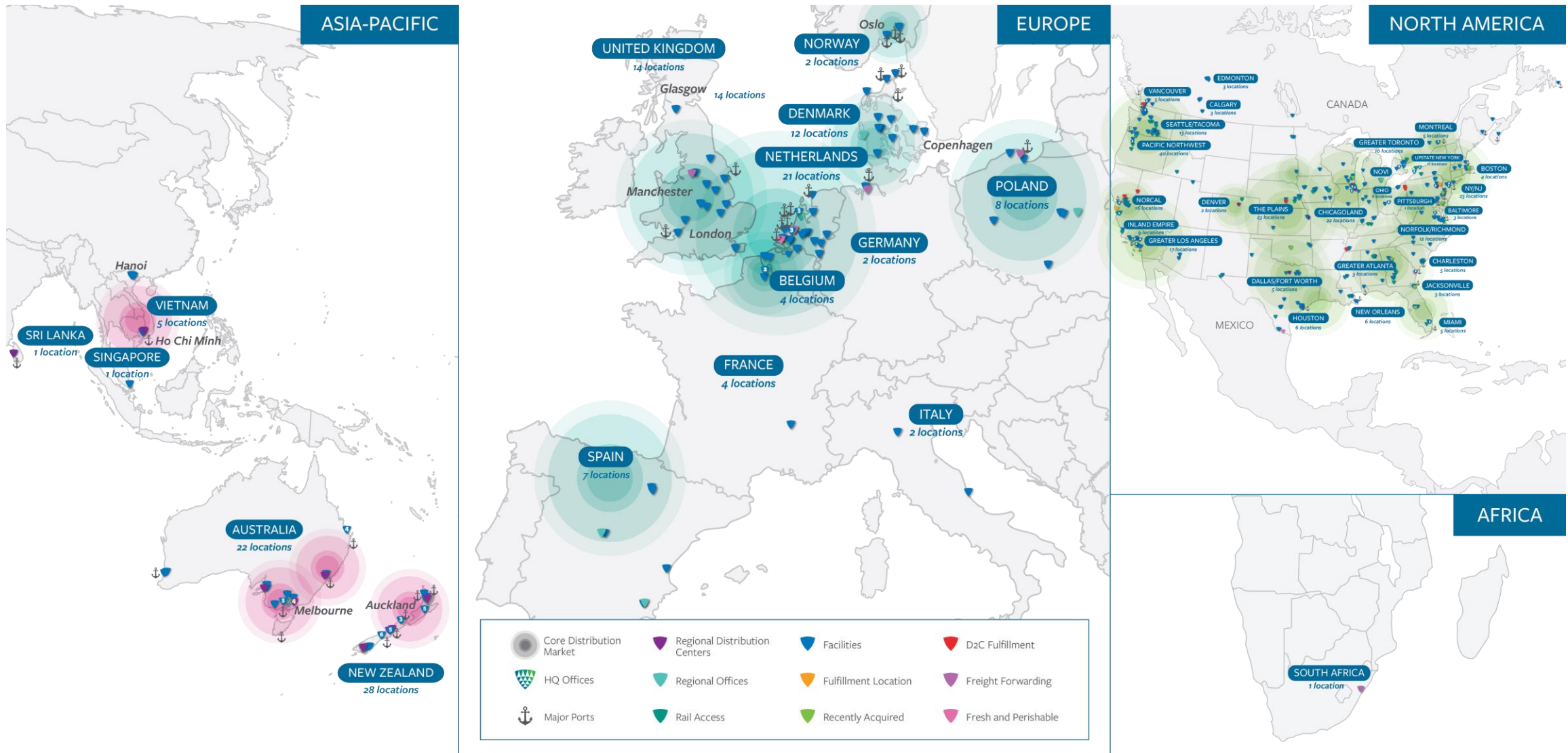
One Network. One Partner. Total Visibility.



STREAMLINING YOUR TRANSPORTATION, FREIGHT FORWARDING AND WAREHOUSING SOLUTIONS



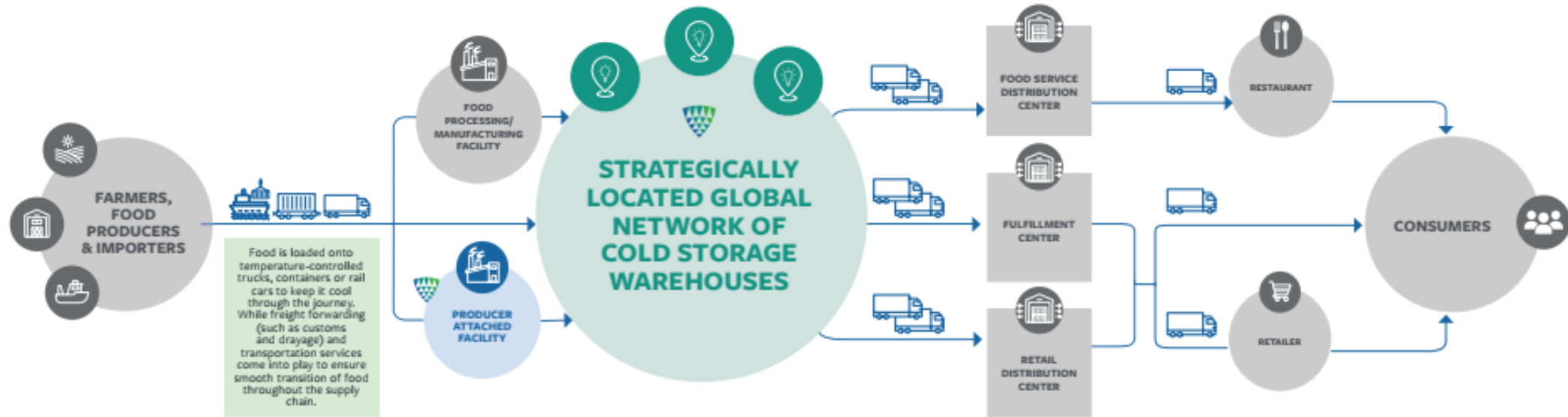
Our Global Footprint in Markets Where You Need Us Most



What it takes to keep food fresh from farm to fork!



WELCOME TO THE COLD CHAIN



<p>FOOD PRODUCERS & IMPORTERS</p> <p>Food from farmers, producers and importers from around the world first enters the cold chain by road, rail or sea.</p>	<p>FREIGHT FORWARDING & TRANSPORTATION SERVICES</p> <p>The transition of food from one step of the chain to the other becomes smooth using effective & efficient transportation, and having in place the appropriate freight forwarding services like customs clearance, drayage etc.</p>	<p>PROCESSING FACILITIES</p> <p>Depending on the commodity, food may go into a facility where it needs to be processed even further before going into cold storage.</p>	<p>COLD STORAGE FACILITIES</p> <p>Food then moves into various types of strategically located cold storage warehouses that safely store food before it moves on to its next destination. Some products have a long way to go, so they may be stored in multiple cold storage facilities throughout their journey.</p>	<p>DISTRIBUTION & FULFILLMENT CENTERS</p> <p>As customer orders are made, products are sent to distribution and fulfillment centers where they're parsed out into orders and placed on pallets for delivery. Through multivendor consolidation, even the most complex orders are possible.</p>	<p>RETAILERS & RESTAURANTS</p> <p>Restaurants and retailers receive their orders. From there, food is placed on shelves of plated for the final consumer.</p>	<p>CONSUMERS</p> <p>Thanks to a more connected cold chain, people can enjoy popular commodities and delicacies from across the globe.</p>
--	--	--	--	---	--	--



Lineage



Innovating to Drive Results

In the cold chain, every second counts. Our innovation-first approach combines data science and technology to create a faster, smarter and more reliable cold chain for our customers.



Real-time data science and analytics



Built-to-Suit facility design, automation and enhanced networks



Best-in-class hardware and software solutions that drive efficiencies



100+
GLOBAL PATENTS



Lineage X Ajinomoto

From Complexity to Control



- **Challenge:** Fragmented network, lack of visibility
- **Solution:** Consolidated logistics, predictive data via Lineage Link
- **Outcome:**
 - ✓ Increased communication with customers
 - ✓ Increased control over inventory
 - ✓ Increased transparency of potential issues
 - ✓ Increased time to focus on strategic projects



“Getting ahead of supply chain issues gives us more power to articulate the financial ramifications of our shortages. Lineage Link also helps us communicate with our customers and educate them, which leads to a stronger relationship going forward.” - Shani Kalloo, Supply Chain Analytics Manager, Ajinomoto

What could this look like for you?



In a world of disruption, the smartest manufacturers are building smarter chains.

Let's start building yours! →





Thank you

CONTACT

Niels Lundgaard-Svenstrup
Business Development Director Northern Europe

+45 4059 6333

nsvenstrup@onelineage.com

LinkedIn:



Lineage®